



KSRA
Ranchi

Annual Report: 2022-23

Karra society for rural action

1ST FLOOR, AHMAD COMPLEX, DR. FATEHULLAH ROAD,
RANCHI-834001

Towards total development...

Founder and Former President of KSRA

KSRA team is trying to maintain his legacy through contributing in his Vision, Mission and Objective



Shri Late Syed Afzal Ahmad

Shri Late Syed Afzal Ahmad founder of Karra Society for Rural Action left us for his heavenly journey on 16th February 2016. His passion towards his work and to achieve his set goals and objective for past three decades has been sources of inspiration for all of us. We will miss him...

Message From the President



SM Shafin Ali

Dear Friends,

I have great pleasure in presenting you the annual report of our organization for the year 2022-2023. Events and activities that were carried out during the year have been true to our objectives and goals and truly reflect our overall theme “TOWARDS TOTAL DEVELOPMENT”. The organisation has survived the transition and current team has been able to rebuild it. The board was reconstituted and comprises a group of young people with their own vision of the future. The key issues identified by the organisation for intervention have been empowerment of women both in rural and urban areas through strengthening local self-help groups and building their capacities through intensive training and sensitization activities.

With the effect of COVID it was the biggest humanitarian crises. However, we have retained our motivation and managed to re-energise and rebuild the organisation.

Our focus this year were on our theme areas of Health, Nutrition, WASH, Agriculture, Humanitarian relief, Livelihood and capacity building of women and farmers. KSRA has been able to relate all these activities with inspirations and need of the poor during the year with its team of dedicated professionals and field workers.

With limited resources situation is becoming difficult with each passing day and with FCRA restrictions being perused, we need to rethink our strategy to go on smoothly in the development sector today. There is absolutely no alternative to hard and honest work in this sector, along with high level pf thematic proficiency. KSRA will continue to work towards total development in the years to come.

President
KSRA, RANCHI

COMMITTED TOWARDS



VISION

KSRA aims to build self-sustaining and self-reliant communities with a priority for tribal and vulnerable communities through programs focused on health, livelihood, agriculture, forest protection and skill

MISSION

KSRA's mission is to build itself into an institution that is capable of building strong communities through various capacity building programs, thereby enabling them towards becoming self-reliant and self-sustainable

OBJECTIVES

- ❖ To strengthen vulnerable communities and promote sustainable development.
- ❖ To promote sustainable livelihood opportunities for farmers, daily wage labourers, women and youth.
- ❖ To create awareness on health, hygiene, immunization and health care services among target communities.
- ❖ Capacity Building of underprivileged youth (men and women) to help them become self-reliant.
- ❖ Improving the access to information about government schemes and strengthening Gram Sabha meetings.

Organization Profile:

Name of the Organisation:	Karra Society for Rural Action (KSRA)
Registration Details:	Under the Societies Registration Act 1860, No: 284-85/86, October 11, 1985, PATNA (UNDIVIDED BIHAR)
NEW REG.NO:	378/2007-08 18TH JUNE 2007, RANCHI (Jharkhand)
12 A No:	AAATK0878JE19880
80G No:	AAATK0878J22PT01
CSR No:	CSR00013736
PAN No:	AATK0878J
TAN No:	RCHK00070A
DARPAN UID:	JH/2016/0114281
FCRA Registration & Renewal:	37800039 Dated 21 December 2002 Renewal dated 17-03-2022, the renewal certificate is valid for a period of 5 years with effect from 01-04-2022

NAME AND DESIGNATION WITH CONTACT DETAILS

<u>SL.NO</u>	<u>NAME</u>	<u>DESIGNATION</u>	<u>MOBILE NO.</u>
1.	SM Shafin Ali	President (KSRA)	829232127/ 933470331
2.	Apurva Vivek	Member	912249455
3.	Sushmita Ghatuary	Member (KSRA)	790370780
4.	Anuja Baxla	Documentation Officer	704439145
5.	Md Sadique Jahan	Program Manager	7488319001

Bank Details (General Account)

Bank	Canara Bank
A/C No.	1642101012669
Address	Kadru By pass Road, Doranda, Ranchi-834002
IFSC Code	CNRB0001642

Bank Details (FCRA Account)

Bank	State Bank of India
A/C No.	40233053108
Address	FCRA Cell, 4th floor, State Bank of India, New Delhi Main Branch, 11 Sansad Marg-110001
IFSC Code	SBIN0000691
SWIFT Code	SBININBB104

Annual Turnover

<u>Year</u>	<u>Turnover</u>
2020-2021	4319923.00
2021-2022	7496830.00
2022-2023	6559950.01

Current Area of Operation

<u>S. NO.</u>	<u>DISTRICT</u>
1.	Khunti
2.	Ranchi

Current Donor

<u>SL.NO</u>	<u>DONOR</u>
1.	UNICEF
2.	Raymond Group (CSR)
3.	INROADS (FC)

Current Projects

<u>SL.NO</u>	<u>PROJECT</u>
1.	UNICEF supported project: "System strengthening and community mobilization to strengthen RI and UHSND" in 10 urban slum wards of Ranchi and 5 selected districts of Santhal region of Jharkhand
2.	Improve nutrition by re-inculcating indigenous food habits & training and on-field support to the small and marginal farmers in Karra, Khunti
3.	Research Study on Abortion Discrimination and Stigma in Ranchi and Khunti Sadar Hospital.

Organisation Description

Karra Society for Rural Action (KSRA) was established in the year 1985 with the noble aim of uplifting socially disadvantaged communities belonging to both rural and urban areas with focus on the tribal communities, particularly in Karra Block of Khunti District. With time our operations have spread throughout the state of Jharkhand.

KSRA's broader objectives as envisaged to help fulfil the mission are:

- Economic enhancement of the most vulnerable and socially backward rural/urban poor communities and social self-reliance through various integrated development initiatives.
- Providing opportunities to the communities to build up small groups and enhance their capacity to make them responsive to their problems and needs.
- Providing opportunities to migrant labourers to link with various central and state government schemes to improve upon their incomes and overall well-being.
- Capacity building of communities with varied levels of ability and education in the rural as well as urban areas through participative methods.
- Participating in government-sponsored projects, which are addressed to the poorest in the rural and urban areas and seeking effective linkages with all agencies, financial institutions, and training and development agencies within the country and abroad.
- To identify poor rural women, adolescent girls, and unemployed youth and motivate them through capacity building for enterprise development through self-help groups and other CBOs.
- To promote micro-enterprises through vocational training on various viable businesses/trades among poor women, adolescent girls and unemployed youth in rural areas through their skill development in production and marketing.

The key areas in which our team has expertise are:

1

Agriculture

2

Health

3

Nutrition

4

Livelihood

5

Capacity Building

[Remove](#)

6

Team Management

[Remove](#)

7

Accounting

8

Documentation

[Remove](#)

9

Research

1. Initiatives Undertaken by KSRA

I. Initiative on Local Governance:

Special Mahila Gram Sabha Held in Lapung Block.



KSRA in collaboration with Jagori, organized a **Special Gram Sabha** in 10 targeted villages of Lapung Block of Ranchi District. The main objective for organizing these Gram Sabhas was to create a sense of awareness on various issues related to women prevailing in the community. At present there is an immediate need to make the community people understand, that the development of village depends on its people for which the development of women plays a critical role and for the development and empowerment of the women they also need to be a part of the decision-making process so that they can better address their issues. This is an important aspect which may showcase that the development of village is ample. Thus, the focus must be on Women Centric Development. However, to contemplate the agenda not less than 10 special Gram Sabhas were organised in all panchayats of Lapung Block.

Since July'22 – Feb'23, special Gram Sabha's were organised on frequent basis at Dari, Sapukera, Mahugaon and other selected villages of Lapung Block. The meeting was conducted in the presence of Mukhiya, Upmukhiya and Ward members i.e the PRI heads and PRI members and it was also noticed that the participation of women in such Gram Sabha's was satisfactory enough. However, the main agenda of the meeting was to discuss the various issues faced by the women who belong to that community. This acted as a platform for the community women to be vocal for the issues faced by them in their day-to-day life. Issues related to women health and safety were the main highlights of the discussion. These meetings provided a platform for the inter sectoral panel to gather at one place wherein issues of different arena could be addressed. People found it very helpful as they were able to place their demands and issues unitedly. People agreed to the fact that there is a need of ANM, X-Ray machines & Ultrasound facility at the community health centres. Because of such crisis at Block level, people (especially women during their pregnancy) had to travel for around 40-55 Kms from their current place to either Ranchi city or Khunti making their accessibility more difficult. Furthermore, The KSRA volunteers motivated the Gram Sabha leader regarding the present issue. Thereafter an application, pointing out the need for an X-ray and Ultra Sound

machine at Lapung Block was prepared which was then submitted to the Block through the Mukhiya. Finally, the application got approved after passing through proper channels which ultimately created a space for its installation. The X-Ray machine was then installed within few months in the hospital at Lapung Block. This was the biggest achievement not only for us but for the villagers as well which was the first and a remarkable step towards maternal and child health in the village and the Panchayat.

Another Gram Sabha meeting was organized in 10 villages with 10 panchayats at Lapung block. Discussion on issues related to women health, nutrition, and women safety were the main highlights. To add on, one of the community women pointed out the immediate need of Ultra Sound facility in health centres. As most of the pregnant women rush either to Khunti or Ranchi for availing such facility, so this issue must be resolved at the earliest. Thus, to move a step ahead an application was written highlighting the need for Ultra Sound facility at Lapung Block in the presence of all the 10 Mukhiyas, which was then submitted to Block Level Officer and an initial discussion with the local MLA was also made for which the approval is still awaited.

Similarly, many more Special Gram Sabha's were organized in all other targeted villages. These Gram Sabha's are creating a sense of awareness among community women as they are actively involved in the decision-making process of such meetings where the issues such as Gender based violence, Women health, Covid vaccine, awareness on social security schemes like-widow pension, old age pension, PDS, Demand for work (MNREGA), Focus on promotion of solar street light for women safety etc are being discussed.



Glimpse of Gram Sabha at Dari



Glimpse of X-Ray machine installed

II. BLANKET DISTRIBUTION PROGRAM

On January 13, 2023, KSRA in collaboration with BOI conducted a blanket distribution program for vulnerable community members of Mausibadi slum area, Jagannathpur, Dhurwa. Due to the growing cold, 350 slum-dwellers received blankets from Secretary of Agriculture-Abu Bakar Siddiqui, Deputy General Manager, State Level Bankers Committee (Jharkhand)-Subodh Kumar, and Sanjay Kumar Khemka, Zonal Manager of Bank of India.

During the session, the Chief Guest, Abu Bakar Siddiqui-Secretary of the Agriculture Department, stated that people should take care of themselves in light of the growing cold and that blanket distribution is a means of reaching the less fortunate. All able-bodied people can help the needy people of their neighbourhood. Numerous people can be benefited if one offers at least one blanket to a needy who lives nearby.



On 9 November, 2022 blankets were distributed among the vulnerable community members in Mandar, Ranchi by the Block Coordinator, KSRA Team. It's hard to imagine life without warm clothes in



bitter cold. Our objective is to help people with some warmth and comfort who either live or stay on streets/footpaths. Ranchi and the surrounding areas have a colder winter than other parts of the state of Jharkhand. In some areas people do not have proper source of livelihood and their standard of living is very low. People who are striving hard to make a better living but could not afford to spend extra on blankets were helped by such program because "Right to Life" is every individual's basic and fundamental right. Every year, in the month of December and January, KSRA's team donates blanket to the needy. This is our organisation's small effort towards offering the needy ones a bit of comfort in the bitter cold. This year, the KSRA team with the support of local Donors conducted a blanket distribution program where more than 500 blankets were distributed amongst the destitute in selected urban slum areas of Ranchi and 4 tribal rural blocks (Mandar, Lapung, Murhu & Karra) of Ranchi and Khunti district of Jharkhand.

III. HEALTH CAMPS



Every year, KSRA takes the initiative to organize Health Camps in various areas of Ranchi. These camps provide an opportunity for individuals to access health checkups, receive free medication, and gain knowledge about health hygiene and nutrition. These camps also include screenings for blood pressure (BP), blood sugar levels and other health conditions.

The objective is to improve the overall well-being of the community, remove barriers to healthcare access and ensure that everyone has the opportunity to monitor their health, identify potential health issues at an early stage. The sessions are made interactive creating a sense of comfort, allowing individuals to freely express any concerns or queries they may have, enabling individuals to take decisions regarding their personal health and well-being. More than 500 community members are benefited through these health checkup camps. The camps are not only confined to the distribution of required medicines and check-up but our team members are available at the camps who counsel each beneficiary on health and nutrition, hygiene and cleanliness, so that the well-being and change is not short lived but these counselling brings about a sustainable change in the people's day to day life.

IV. WOMEN'S DAY CELEBRATION

Each year, Women's Day is celebrated on 8th March with the purpose of recognizing and valuing women's contributions, their achievements, and promoting their rights. This day brings attention to issues like violence against women, gender inequality, pay gap, discrimination, harassment, female foeticide, lack of educational opportunities, and other issues that need attention. It is essential for us to stand together and work towards creating a world where all women can flourish.

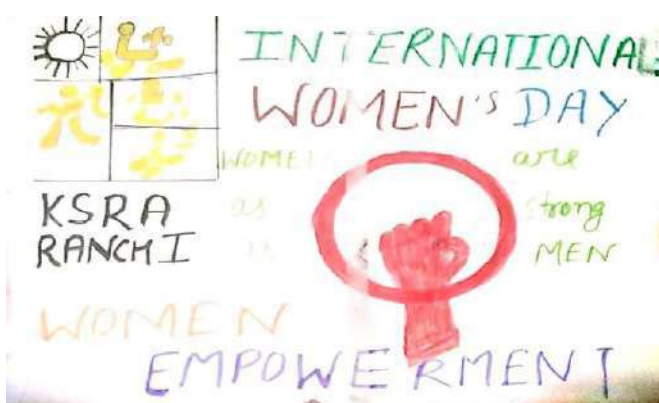
We celebrated International Women's Day in the Karra Intervention Areas, acknowledging their spirit that inspires us all and also the incredible impact that women have on our communities.



Beyond the formal celebrations in Ranchi and Khunti, we raised awareness that will contribute to positive changes in society, as it is essential to recognize that every day should be Women's Day as women continue to make significant contributions every day, and their efforts should be recognized consistently. This day serves as a reminder of the efforts required to empower women.

It is heartening to have a dedicated day to celebrate women's achievements and acknowledge their significance in our lives and society as a whole. However, this celebration should not be confined to just one day, as women continue to make significant contributions every day. Despite the progress made over the years, there is still considerable work ahead.

The origin of this day can be traced back to the early 1900s, when women started organizing protests and campaigns to demand fair



pay, better working conditions, and voting rights. Since then, it has evolved into a global observance to honor the contributions of women in various fields.

The day also provides an opportunity for individuals and organizations to come together and act towards empowering women and promoting equal rights.

The celebration of Women's Day provides a platform to recognize the achievements of women and acknowledge their role in society, while also serving as a reminder of the incredible power that women have to create positive change in the world.

The celebration of Women's Day in Ranchi and Khunti recognizes the value and importance of women in our lives and in society. It inspires them for greater future accomplishments. Despite progress made towards gender equality throughout history, there are still barriers that need to be overcome.

Since day 1 our organisation is solely dedicated towards women empowerment as can be seen in our team's workforce. Our organisation has worked on women and child health, nutrition, routine immunisation of the children, sensitising the mass on anaemia and menstrual health management.

The women's day celebration at different blocks of Ranchi and Khunti district was a day dedicated to showcase and realise women who contribute to the half of the population of the country; that their role and participation matters whether it be any field because foremost step towards empowerment of women is women knowing their rights and realising their capacities and capabilities.

Women have played pivotal roles in shaping our societies, economies, and cultures, yet they continue to encounter diverse challenges and obstacles.

In conclusion, International Women's Day serves as an opportunity for all of us to reflect on the past struggles of women, celebrate their progress, honour their achievements, and look ahead to what still needs to be done to make positive changes towards advancing women.



2. Project at a glance(Supported by UNICEF)

I.) World Children's Day



Inclusion for Every Child

Background:

World Children's Day is celebrated on November 20 annually. The day aims to promote international togetherness and awareness among children as well as to improve their welfare. November 20 marks the anniversary of the UN General Assembly which adopted a Declaration and Convention on children's rights.

The theme for this year's World Children's Day is **"Inclusion: For Every Child"** a better future for every child. It is anticipated to empower children for a better future and a more equal and inclusive world. Additionally, children's rights include the right to family life, protection from violence, and not to be discriminated. The child also has the right for their views to be heard. Children represent one of the most vulnerable groups in a society. They also represent the society's future: future decision-makers, leaders, health care providers, inventors, and more.



KSRA Team celebrates the “World Children’s Day” every year with a lot of enthusiasm. The KSRA team planned some entertaining and engaging events this year for the underprivileged kids in the project region. Children’s Day celebration began from 14th November till 20th November 2022. This celebration gave us the opportunity to include dropout children of the area to come forward and take part in various activities planned for them. These activities are primarily intended to educate the children from low-income families about the value of their rights, which includes the right to life, the right to be protected from abuse, exploitation, violence and the right to education. Focus is on providing them with a safe and peaceful environment for growth & development. In order to construct a brighter future, we must first empower our kids and provide a kid-friendly atmosphere in which they may develop into adults and shape their own futures. Opportunities like access to education, medical facilities etc can improve their ability to think. With these initiatives, we hope to enable the underprivileged kids to become change agents and eventually develop into decision-makers. #GoBlue campaign was promoted on World Children’s Day. This is a symbolic attention to stand for the rights of every child.

World Children's Day - Events and Activities

Drawing Competition/Speech Competition: -

In every project location, drawing competitions were held to honour this unique day. A large number of kids competed in this event. Children were urged to draw about the environment this year so they may voice their opinions regarding climate change in particular. Our mobilizers assisted children in their activities and provided them with stationary materials like drawing sheet, colours, sketch pens, pencil, and erasers. For speech competition interested children were asked to prepare a short speech on environment. A total of 550 kids competed in the drawing competition, and 70 kids participated in the speech competition. Children talked about pollution, the value of planting trees, and maintaining a clean environment. Prize distribution was conducted for first 3 winners. Some kids even had their own jute crafts on exhibit. They are eco-friendly jute crafts. They displayed their artistic side in this way. Now days, kids know how important climate change is. Following this, KSRA arranged for refreshments so that there would be fun and games during the session. The chosen images from the drawing competition were posted on a number of social media networks. The moto

was to build a sense of awareness, curiosity and to know their point of views on different social and environmental issues.



Slogans and Video Messages by Children: -

Children from rural and impoverished areas were inspired to create slogans and share videos promoting environmental and climate change action. The kids read out slogans and performed poems to express their ideas. Activities including handwashing were then carried out in order to teach kids the value of hygiene. To encourage the kids to participate for the cause, KSRA gave refreshments to every participant. Reading out the slogans aloud children enjoyed the day and also learned the values “to save water”, “to save trees”, “to save our environment”. Even there were rallies with the children chanting the slogans in the village. In this type platforms children find a friendly environment where we witness their hidden talents about which even their parents didn’t know. On these activities the parents were very much delighted when they saw the children winning prizes apart from academic chores such as in writing, painting, drawing, reciting poems etc.



#Go Blue: -

#Go Blue campaign was promoted on World Children's Day. This is symbolic attention to stand for the rights of every child. On this occasion, KSRA team distributed blue balloons to all children of the project area. Display of blue balloons, signifies, our support for child rights and our focus on creating awareness on child rights. To promote #Go blue campaign and to highlight the issue of child rights, KSRA's mobilizers had conducted some play activities among the slum children of the intervention area, like flying blue balloon. Children were excited to receive the balloons. It was a fun activity for them. On this occasion KSRA team distributed pen, pencils, notepad, colours, pencil box and toffees amongst the children. All the children who participated in the activities, both directly and indirectly (in the role of spectators) were very happy, as they could participate, with the permission of their parents and elders in such outdoor play.



Vi.) TRAINING ON MENSTRUAL HYGIENE MANAGEMENT

Menstrual hygiene management is a crucial aspect of adolescent girls' health and well-being. Proper education and training in this area can empower young girls to understand and manage their menstrual cycle effectively, and lead healthier lives. It is very saddening to mention that even today there are many vulnerable groups who do not have a proper information on the menstrual hygiene and are surrounded by numerous myths and misconceptions.

KSRA organised several trainings on Menstrual Hygiene Management amongst adolescent girls in Ranchi- at Government school of urban area; slum area of Mausī Bari, Dhurwa; at Jaher Village of Mander Block. These areas were strategically chosen because it was a slum area where the adolescent girls and others do not get much exposure to these types of sessions and thus could never put forward their queries, the other one was a tribal dominated area where still many adolescents are unaware about the menstrual cycles till their menarche. One of the primaries focuses of this training program was to ensure that adolescent girls fully understand the concept of menstruation through interactive sessions raise awareness and empower adolescent girls by imparting knowledge and breaking taboos. Many young girls often lack access to accurate information regarding menstruation, leading to confusion, fear, and misconceptions. The training program covers various topics such as consuming nutritious food, correct usage of sanitary napkins, proper disposal methods, and maintaining cleanliness during menstruation.

By providing them with accurate information the program aims to boost their self-confidence. Through such programs, we try to bring together a group of like-minded individuals who create a safe and supportive environment for the girls to rely on for guidance and encouragement.



(Stories published by UNICEF India)

I. *Misconceptions during COVID-19*



Understanding and overcoming vaccine resistance caused by fear, misinformation,

Anecdotes suggest that the myths and misconceptions engulfed various communities in Jharkhand's Rural branches. The social mobilizers, with their extensive hard work and the supportive strategies of partner organisations, played a catalytic role in the journey from apprehension to acceptance. Ironically, lockdown proved to be one of the most difficult obstacles in this journey.

“Statement by Minaj Ansari”: After observing that the community is showing major resistance towards the vaccine, I decided to educate them in a practical way. To start with, firstly I motivated my family members to get the vaccination done, which I further used it as a proof of authenticity to persuade the community members. Previously people who opposed, criticized or even ignored me regarding vaccination finally turned up to accept the same as they were now able to differentiate the reality & myths for getting vaccinated. This was only made possible after the example set by us. This led them towards a more rational approach, and their minds subsequently opened up. And after a month or so, same individuals got convinced with the fact that getting vaccinated is a good idea which can help curb this pandemic.



Social Mobiliser Minaj Ansari poses for a photograph dated 24th Dec 2022.
Village: Jaher, Block: Mandar, District: Ranchi, State: Jharkhand, Country: India



ANM Sunita Dhan giving routine immunisation to MD.Aahir ansari at Bargari Anganwadi Centre dated 24th Dec 2022.

Village: Bargari, Block: Mandar, District: Ranchi, State: Jharkhand, Country: India



Anganwadi Worker Nagina Devi talking to the community members at Anganwadi centre dated 24th Dec 2022.

Village: Jaher, Block: Mandar, District: Ranchi, State: Jharkhand, Country: India

However, the data suggests that the Social Mobilizers (Mandar Team) has facilitated 27 vaccination camps in totality.

In Ranchi's tribal belts, UNICEF collaborated with a local NGO (Karra Society for Rural Action) to implement a comprehensive social mobilisation intervention in four blocks with more than 60% tribal population to address Covid vaccine hesitancy and promote Covid appropriate behaviour, Key health, nutrition and hygiene behaviour.

Md Sadique Jahan, Project coordinator at KSRA elucidated few of some important aspects.

He stated a quote that "There were clouds of misconceptions that engulfed the communities".

Further he added, that there are various conspiracy theories and rumours that terrified the community people. To tackle this situation, a drive was initiated in a local language, focus area being "Strategic Mobilization through Multimedia Awareness". To come up with a solution we chose not to be topical, but to be sensitised about Key nutrition, Pregnancy, Breastfeeding, Handwashing, and Menstrual hygiene management. This made the people understand that not only Covid vaccines, but the overall well-being is the main agenda of the drive. Also Mr. Sadique emphasized that the communities that had more reservations, were channelized with the help of their respective tribal/ religious leaders. With proper information sharing for the reason to be vaccinated, we successfully met our first challenge i.e "To Convince People."

As we had strong hold & trust among the communities, the Cluster organizations were also active at the grassroot level.

"Orientation of these bodies was done with the support of UNICEF which helped sort out for permissions from district administration for door to door mobilisation."

Nawaz Noor, a UNV Social and Behaviour Change officer, shared that this intervention was carried in 10 out of Mandar's 19 Gram Panchayats beginning in October 2021. 136 tribal

leaders and community influencers were trained and engaged in CAB and vaccination promotion, reaching out to over 22,000 adults in Mandar's rural areas. Combating the digital divide was one of the difficult areas as most community members were unfamiliar with the technology.

Awareness Campaigns were an essential pre-requisite at many places but the major drawback was one that the local religious leaders were reluctant.

Priti Singh, a social mobilizer from Jaher village in Bargari Panchayat, explains how religious leaders influenced people not to get vaccinated. "When we asked them to make an appeal to their respective group of followers to get vaccinated, they said that they were themselves not confident about the vaccine. There was no basis for an appeal in that case. Rather, they believed that the inoculation would have a negative impact on the people. Later, ongoing awareness campaigns and orientation with UNICEF aided in gaining their trust."

ii.) STORY FROM URBAN SLUM



COVID-19 has affected billions of people around the world. During these unprecedented times, district administration, municipal corporation and non-governmental organisations and the mobilizers who work with them played a critical role in combating the coronavirus and its impact on society's most vulnerable populations.

One such intervention began with UNICEF's partnership with District administration, Ranchi, health department and KSRA on 15th of May 2020 in Jharkhand. The goal of the intervention was to instil COVID-appropriate behaviours, combat vaccine resistance, and promote the inoculation drive among those living in slum pockets who were plagued by misconceptions and superstitions. A group of 12 social mobilizers promoted the immunisation drive and dedicated themselves to educating communities about vaccines in Ranchi's urban slums. Risk communication and community engagement activities were carried out in 12 of the 53 urban Ranchi wards, including mobilising, sensitising, and educating communities through media, face-to-face discussions, street announcements, posters, fliers, and banners.

Moulding minds in the midst of Pandemic!

As stated by Sarka Naaz, a Social Mobilizer who is associated with this intervention since its inception that-when first hit by the Pandemic was observed, the residents were so very horrified when they saw us entering their slum. Wearing gloves, masks, caps, and face shields by the team, scared them a lot as they were pretty convinced by the past reports that the nurses and the scientists would forcefully experiment on them and eventually kill them which in itself is very tough to digest.



She said That people were not even ready to accept COVID-19 as a pandemic of such stature. Accepting vaccine was out of the question in that case. However, an interaction with an elderly woman clearly provided with an idea as to what the people of the slum were going through as she pointed out on me to open the eyes and realize that even if there is a pandemic, the community is being erased through a conspiracy. “She also emphasised that as a woman, she won’t be a part of such Sin.”

These mobilizers continued to raise awareness about CAB until January 2021, when India launched the world's largest vaccination drive. Once the vaccination began, the struggle was to gain their trust in the process. This exercise of spreading awareness was carried out using a variety of tools, including awareness videos, processions, and small enactments.

To address vaccine hesitancy in the urban slum of Ali Nagar, mobilizers met and consulted with the religious head and local leaders in the area, including the youth committee. "The best way to dispel their myths and instil faith in the drive was to seek the appeal of their guiding head. Meeting Mohammad Shakil, the Sadar, and Nazima Raza, the ward Parshad, was our first step towards victory. We had to persuade them at first, but their appeal to the residents made our interaction easier. It took us over a month to gain their trust through a lot of personal channelling, such as ration distribution.

Soaps, sanitizers, masks, and sanitary napkins were distributed so that they could put the lessons learned from the awareness drives into practise. During the distribution of sanitary

napkins, it was observed that women were unaware of the availability and the use of sanitary pads during menstruation. Most of them had seen a pad for the first time in their lives, for which they approached Sarka (Social Mobiliser) and expressed their confusion on its usage. It was disturbing to learn that such ignorance exists even in urban areas. So, the team gave them a Menstrual Hygiene Management session and educated them on the subject.

Another social mobilizer, Mohammad Tausif, who diligently kept all the records, explained about the men in the settlement. They were living under a misbelief that this is some sort of vasectomy drive in the name of Covid vaccine and they are being targeted for the same. Furthermore, another rumour that circulated at the time was that of death after two years of inoculation. Men and boys who are used to alcoholic drinks, proposed their alcohol addiction as a preventive measure. Pregnant women were concerned because they did not want to endanger their foetus."

Planning a strategy with Humanity and putting it into action with steady steps of Patience and Perseverance

Social Mobiliser's Sarka and Tausif got vaccinated first and further used it as a mobilising tool. Evidence that the "Jab" is safe and promising, may eventually overcome the community's apprehensions. To relieve their psychological stress, appeal videos from local leaders and experience videos from other slum settlements were spread.



Communities Outlook on pandemic:

The data suggests that UNICEF's intervention has mobilised over 44,000 youth and 23,000 children for CAB and immunisation. Approximately 5000 hand washing demonstrations have increased people's awareness on hand hygiene. Additionally, all children of eligible age are vaccinated, with 100% according to the settlement data. Sarka concluded by saying, "Now, whenever I enter Ali Nagar, the kids run away screaming, 'Wo Haath Dhulwaane Aa Gayi' – 'Look, She is here to make us Wash our Hands Again.'"

iii.) Story on champion mobilizers

One of the major challenges in combating COVID-19 has been vaccine hesitancy.

Rumours and conspiracy theories played a major role in feeding the hesitancy against the vaccine shots. Jharkhand is primarily a tribal state, with 26% of the population belonging to scheduled tribes. The majority of the tribal population lives in remote and difficult-to-reach areas where information channels have limited reach. Under such difficult conditions, a collaborative initiative involving the state government and development organisations mobilised the masses strategically.



Block Coordinator Priya Singh & Prity Singh a Social mobiliser Mobilising the Community Members in Jaher Village dated 24th December 2022.



Door to Door visit regarding Covid-19 & Booster Dose in Jaher Village dated 24th December 2022.

To address vaccine hesitancy and promote COVID appropriate behaviour in Ranchi's tribal belts, UNICEF collaborated with a local NGO (Karra Society for Rural Action) to implement a comprehensive social mobilisation intervention in four blocks with more than 60% tribal population.

Mandar, one of the blocks in Ranchi district, has a population of over 1 lakh people in 69 villages. This intervention was carried out in 10 out of 19 panchayats of Mandar. Priya Singh, the block coordinator of Mandar, has been actively involved in the mobilisation plan. "Mislead by prejudices and rumours, there was a solid resistance against vaccination drive. Initially, the communities had difficulty accepting it as a pandemic that had spread to become a pandemic. Once that was established in their minds, instead of trusting the shots, they raised absurd counter-arguments.

"Priya described the pre-mobilization phase in the villages. Pregnant women had a pre-conceived notion that the shot might lead to miscarriage or lead to deformities in the foetus.

"Many lies were being spread through Social Media Platform-WhatsApp, which scared and hesitant many people," she added. Many of them believed that the government was sending low-quality vaccines to villages while providing high-quality vaccines to urban populations."

UNICEF and its partner NGO reached out to tribal leaders, Panchayat Raj representatives, and other community influencers to persuade the hesitant population and promote vaccination. Social mobilizers used UNICEF-translated Risk Communication and Community Engagement materials in tribal languages.

Meet the Champion Mobiliser who literally walked miles to make it happen.



28-year-old Ritu Kumari is a Social Mobiliser from Masmano Village under Sursa Panchayat in Mandar block. She did a laudable job of influencing approximately 2500 people from Sursa, Baski and Masmano Villages falling under Sursa Panchayat.

She observed that the villagers were so frightened with the drive that they were ready to die but were not ready to take the jab. Some men feared impotency while some of them assumed that this is some kind of rehabilitation drive to get rid of liquor consumption. Ritu explained with wide-eyed astonishment, that as she ensured mass mobilization citing as an example, gradually there arose an understanding among people that the benefits of taking the shot outweigh its risks for which I also made them walk till the camp sites to have a better idea.

She also shared some facts on how her interactions with the people helped them overcome their resistance:

Ritu Kumari gave immunizations to Khushboo Parveen and Sila Devi, who are from Masmano village. Khushboo in her explanation said "My uterus was hurt with my third delivery, so I had to take

medication. My husband and I wanted to have more child, so we decided not to get the vaccine because my reproductive health was important at that point. Though my husband was worried as through a grapevine it came to his notice that the vaccine might make males infertile. Later she informed her family members about the counselling session received by Ritu, who not only made them immunized but educated them on Covid vaccine.

When Sila Devi was 2.5 months pregnant in November 2021, she received her first dose of the vaccination. She was unable to take her second dose because of a miscarriage that occurred in January 2022. While she was quite weak, which made her fearful of the vaccine, though, the vaccine was not to blame for the tragedy. She became pregnant once more in a matter of months, at which point her hesitancy turned into pregnancy. In her explanation she said, Ritu (Social Mobiliser) not only clarified her doubts on Covid vaccine but also advised her to speak to a Doctor regarding the issues. After her diagnosis, Doctor gave a clear picture which not only made her proceed for the second dose in the month of October 2022 but she is ready to give birth soon.

i.) Covid Vaccine Intervention/ Vaccination of Differently-Abled



COVID Vaccination Amrit Mahotsav Campaign, started from 15th July 2022 for 75 days focuses on providing free Precaution Dose to all adult (18 years and above) eligible populations at Government COVID Vaccination Centres (CVCs). Being implemented in a 'Mission Mode' this special COVID vaccination drive is a part of the celebration for "Azadi ka Amrit Mahotsav". The special drive is aimed to increase uptake for the Precaution Dose of COVID Vaccine among the eligible adult population.

KSRA with its active participation has contributed in this vaccination campaign. KSRA took lead to motivate the community people of interior areas where it was not possible to organize the vaccination campaign. Illiteracy, lack of awareness, inconvenience of transportation was prevalent in these areas. KSRA made sure to reach such target areas, encouraged people to take vaccine.



During the on-field visit to Dari Panchayat-Lapung Block, Saraswati Devi (Social Mobilizer) interacted with community people. She observed that people are reluctant to take Covid vaccine, as they feared that if they took the vaccine, they would either die or become weak.

However, the Mobilizer not only cleared the mis-conceptions regarding the Covid vaccine but also interacted with some especially abled people, where some of them were blind by birth. They also had the same misconceptions regarding Covid vaccine. But with proper advice and guidance by our Social Mobilizer they understood the importance of vaccine. Thus, vaccination camp was organized for them where all the disable people took the vaccine.

This initiative by KSRA encouraged the community people to take the vaccine and minimize the drop out status in the target area.



During the routine mobilization in the urban slums of Ranchi District, KSRA's Community Mobilizers namely Malka Tabassum, Reena Sarkar and Amrita Singh identified a 32-year-old male named Mehfu Ansari who lives in Ilahi Baksh Colony, Kantatoli (Ward No. 12). He is paralyzed with his left leg and

walks with the help of a calliper. Though being a home tutor by profession, he had many misconceptions about the COVID-19 vaccination.

Firstly, the mobilizer tried to convince him to take the vaccine but he denied for the same. Thereafter, through regular follow-ups, counselling sessions and provision of IEC materials for days made Mehruz accept the vaccination.

However, KSRA organized a vaccination camp at – Ilahi Baksh Colony, Kantatoli, Ranchi on 22nd Feb 2022 especially for differently abled. Mehruz Ansari was in line waiting to be immunized. With rigorous follow-ups, counselling and the information's shared by the Govt. on Covid-19, the efforts made by the community mobilizers are highly commendable as he got his first shot of vaccine.

Thereafter, for his 2nd Dose another camp was arranged 3 months later which was a bit far from his house but it was well managed by the mobiliser who took him in a vehicle and made him get his dose. In totality around 27 Divyang's from Ward 12 & 13 got themselves vaccinated through such Camps. The tireless determination from the mobiliser's paid off, as the effort, restricted pandemic to blowout.

ii.) RI SUCCESS STORY (URBAN)

Immunization Protects the Future Generations.

Immunizations not only act as a shield for our kids against preventable illnesses like polio, tetanus, diphtheria etc, but also keep other kids safe by eradicating or drastically reducing serious illnesses that formerly pass from one to other. Children who are capable of receiving the vaccine must adhere to so as to keep them safe. This will not only minimize its spread but also safeguard our family.



During one of the field visits to Samlong, (Bel Bagan), KSRA's Social Mobilizer-Amrita Singh organized awareness meeting for community women on Routine Immunization, where she interacted with Rita Devi-Mother of 3-year-old boy named Sumit. The lady disclosed that she had only given her son one vaccination. She went on to say that because she didn't want to finish the dose, she missed subsequent vaccinations. Next, our mobilizer

discussed the significance and advantages of each child vaccination dosage using a flip book. Additionally, urged her to visit the adjacent Anganwadi center for her regular vaccinations.

Rita Devi was escorted to the Anganwadi center by the mobilizer for the next regular immunization day. There, she introduced Rita Devi to the Anganwadi Center's Sevika, Sahiya, and ANM. Rita was also made aware of the value of routine vaccinations, and they made sure she frequented AWC on a regular basis and made use of all the ICDS facilities. Rita Devi was persuaded after hearing them out and decided to go through with the standard vaccine procedure.



However, Rita Devi now often visits AWC and follows the routine immunization process. The Social Mobilizer makes a follow up visit to her house on regular basis through which she got registered in Dulaar Program. The Program is an Interactive Voice Response System to educate positive parenting through mobile calling. She is now thrilled with the idea and grateful for such noble efforts by the Mobilizer.

iii.) RI SUCCESS STORY (RURAL)

RI: It Ought to be your Responsibility, not just your Wish.

Immunisation / vaccines are the world's safest method to protect children from life-threatening diseases and any carelessness towards immunisation can affect the child in future. This is the reason, why the case drop out/left out are the major cause of concern. A report by UNICEF shows an estimated 300,000 infants in Jharkhand are still missing out on basic vaccines under Routine Immunisation.

In this course, during the field visit, KSRA's Social Mobiliser Ritu Kumari from Sursa Panchayat-Mandar Block came across a woman named Rachna Oraon who is a lactating mother of one and a half-month-old girl child. Being a



migrant labour, she does not reside in the village for a long period. During the meeting, Ritu gave Rachna an overview of the benefits of routine immunizations and the necessity of exclusive breastfeeding for six months, stressing on the importance of completing the immunization process, which entails seven shots over the course of five years, as this helps children develop immunity and antibodies that help them fight off a variety of deadly diseases. Even informed about 3 vaccinations are administered to children immediately after delivery. These are BCG, HePB, and oral OPV drops, which protect the child against polio, hepatitis B, and tuberculosis. If a child skip any of these vaccines, it might potentially put them at risk for contracting these diseases in the future. After hearing this, Rachna stated that since she gave birth to her daughter Arohi on March 26, 2022, at a nearby private hospital, the child was not given the BCG vaccination because the vaccine was not available in the hospital. Following this, she became preoccupied with the child and forgot about the vaccination, failing to even make the effort to visit Anganwadi to inquire about it. Ritu, the mobilizer, persuaded her to go to Anganwadi with her so they could speak with the ANM and get her opinion on the matter. Ritu also told Rachna when and where the next VHSND would take place. Ritu and Rachna visited the Anganwadi on the day of VHSND and spoke with ANM. ANM in her statement quoted *"Yaha Anganwadi me BCG tika lene wale bache kam rahte hai, isliye yahan ek bache ke liye vaccine nahi laate hai, kharab hone ka darr rahta hai."*

Following the ANM's recommendation, Ritu persuaded Rachna to visit the nearby CHC Mandar to get her child vaccinated because her child had previously been immunized for one and a half months and the period for a second round of shots was almost up. On 14th April 2022, Rachna's daughter Arohi was vaccinated with BCG at CHC Mandar Rachna expressed gratitude to Ritu for opening her eyes and providing her with a wealth of knowledge about routine immunization, which also helped her to understand that routine immunization is a duty rather than just a wish of parents. Thus, Ritu was able to connect with the dropout child with immunization and also educate the mother about the benefits of completing the routine immunization process.

iv.) Coordination With Health Department



On February 18, 2022, KSRA invited to take part in the program “Aapka Budget Apki Rai”. Many Social Workers and NGO representatives participated in this program. Participants shared their opinions regarding health status in their project area. On behalf of KSRA, Mr. Muzaffar Ali, Ganesh Singh and Nikhat Perween shared their field experiences. They gave explanations of numerous malnutrition-related instances and even offered some recommendations for reducing the prevalence of malnutrition in the targeted locations. Hon’ Health Minister Banna Gupta listened to all the suggestions given by the participants. Some recommendations from the mobilizers are listed below:

The state should develop a malnutrition mobile van, similar to the Mamta mobile van.

In this manner, residents of the village will have prompt access to MTC treatment for their undernourished children at the closest Anganwadi. There is need to increase the wage compensation given to mothers staying with their malnourished children in MTC centers. Family members staying with their malnourished children in MTC center should receive three times meal.

Mothers who wish to keep both their children in the MTC center for treatment should obtain permission for the same. Provision of food should also be made available for all 3.

Hon. Health Minister Mr. Banna Gupta consented to take into consideration the insightful recommendation made by the KSRA team after hearing all of their thoughts. Mothers receiving compensation saw a rise in wages in April 2022, from Rs 100 to Rs 130. The child’s caretaker was allowed to prepare meals three times a day. In the event, where two malnourished children are in the same household, the MTC facility offers a place for a family member other than the mother to reside and look after the children.

Social mobilizers were able to observe the improvements in the field area by December 2022. Thirteen undernourished children were discovered and received treatment at the MTC center.



V.) Malnutrition Treatment

Handholding Support for Malnourished Children's family

Nutrition is the key remedy for healthy body. When it comes to Malnutrition, Jharkhand is still struggling to win the battle. People who live in Slum areas of Urban Ranchi are at risk of not getting enough food as they live in crowded, unhygienic environments and are highly impoverished. Acute poverty, high illiteracy among women, lack of awareness on nutrition, loss of habitat and indigenous local food and lack of proper health care are the major reasons for malnourishment among children in Jharkhand.

Government initiated many schemes on health to improve health status of children. Anganwadi services like routine immunization, supplementary nutrition, take home ration, health services, referral services etc promoted mother and child health care. Still after so many facilities, there exist the cases of malnourished children in Ranchi. Following are some of the causes of the ongoing malnutrition in children:

- Most families of the target area are financially poor.
- Most families are reluctant to accept their children as malnourished.
- In some cases, families are not aware about MTCs' facilities provided by the Government.
- Since MTC centers are situated far away from the residence, many families are not aware about its locality.

KSRA team regularly interacted with the community members to promote the nutrition and hygiene behaviour. In this context, KSRA's Social Mobilizers-Nikhat Perween and Ganesh Kumar Singh, working in Ward 8 (Kokar) and Ward 9 (Baryatu) respectively, identified 13 malnourished children during their door to door visits and even mobilized their parents to refer MTC for further process. Still, they were unwilling to send their kids to MTC for more treatment even after learning about all of the facilities offered there. Concerns over who would look after their kids for so many days were among the primary causes. The responsibility of taking care of the family fell, especially on mothers. One of their difficult circumstances was giving up their domestic duties.

Finally, the mobilizers decided to conduct community meetings with mother's in the Anganwadi centers. With the support of ANM and Sahiyas, they successfully mobilized all the target mothers of 13 malnourished children. They discussed on the importance of MTC, information related to compensation/wages given to the mothers during the treatment, provision of three-time meals for the caretaker etc. These information's finally motivated them to refer their malnourished children to MTC center.

All these cases belong to families who are financially weak. These households received particular attention from the KSRA team. It was their fear that they would return to the same unhealthy, impoverished lifestyle after completing MTC therapy. In order to address this issue, KSRA gave free ration for a month to the target families because the development of society ensures equal access to food regardless of the economic status of people.

This initiative helped the target families to lead a healthy lifestyle. There has been an improvement in weight gain for upto 1.5 kg post treatment which inspired them to take extra care in eating healthy and nourished food for the whole family including their children.



vi.) Covid Precautionary Dose

Urban Area-Dhurwa, Ranchi



Booster shots might be a typical component of the immunization process when it comes to receiving a vaccine to protect yourself against a disease like COVID-19. For those who have had vaccinations but whose immune response has diminished over time, a booster dose is advised.

During COVID-19 vaccination drive held in Anganwadi centre of Malha Toli Sithiyo Road, Dhurwa, KSRA's mobilizer Sheshank Kumar Verma identified an specially abled person named Kuldeep Singh, age 83 years. During the mega immunization drive, he received two doses of the Covid vaccine; however, he was unable to visit the Anganwadi center to receive the preventive dosage. Sheshank visited his house to learn about the problems faced by him.

There, he discovered that Kuldeep had not received the full course of the COVID-19 vaccine for eight months. As majority of his family members are females, consequently, they were unable to provide him the booster or preventative dose. Also, due to polio, he requires assistance to walk. After talking to him, the mobilizer noticed that he seemed eager to take a booster or prophylactic dose.

Subsequently, after he informed ANM Rashmi of his predicament, it was decided to visit him at home and administer the booster dose in order to support him. That very day, ANM and Social Mobilizer visited his home and administered a prophylactic shot to him.

Today Kuldeep Singh feels grateful with this initiative conducted by KSRA and UNICEF. Earlier he felt helpless but now he is inspired and thinks there is still hope for him to live a secure and healthful life.

Vii.) State level Cleanliness drive

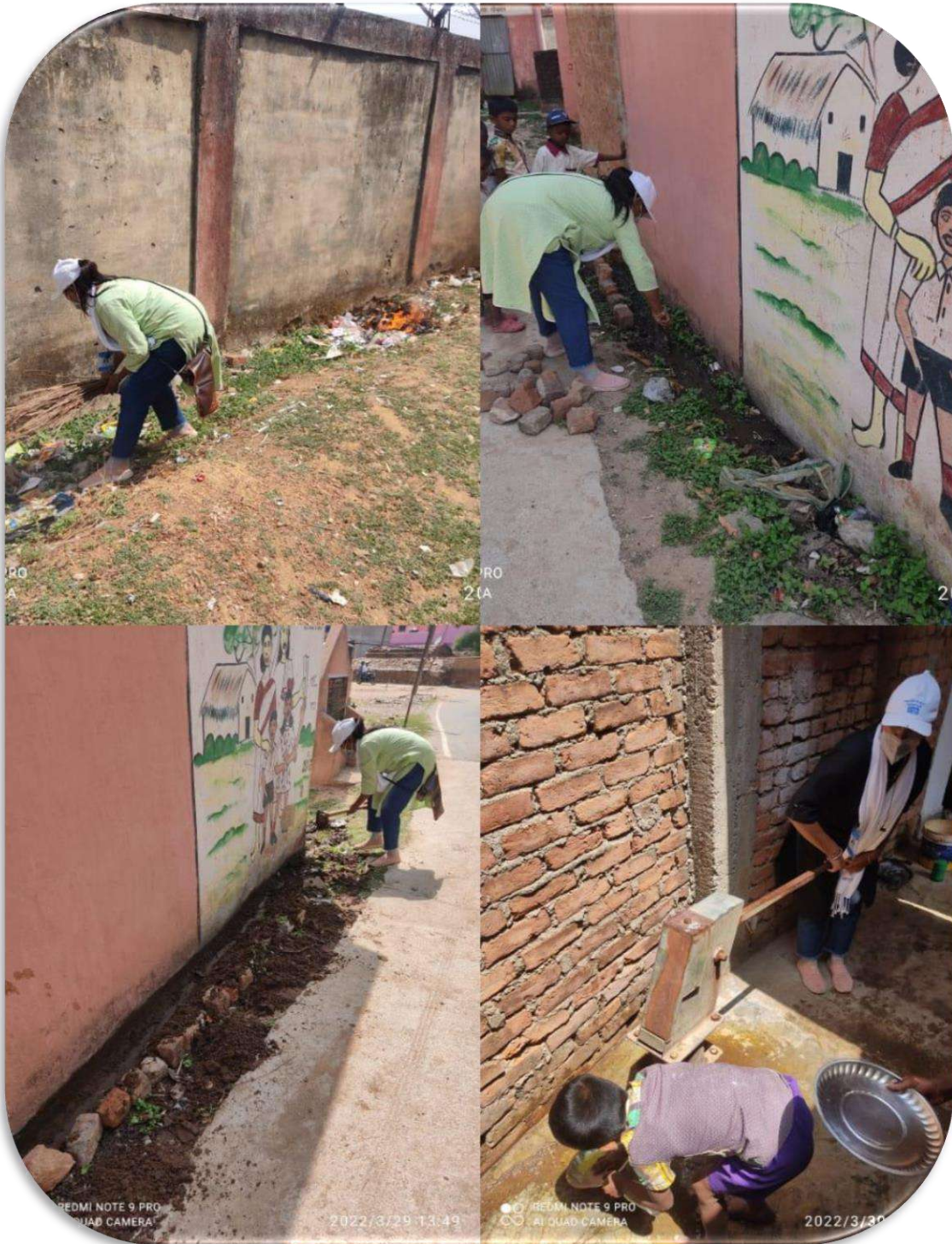
On March 24, 2022, Chief Minister of Jharkhand, Shri Hemant Soren and Education Minister Jagannathpur Mahato launched the “Clean School, Healthy Children” Campaign. The main agenda of the campaign is to reactivate the infrastructure of schools that were closed for an extended period of time during the Covid-19 period and to provide instructors and students with specialized training on cleanliness and hygiene.

Report on Swachh Vidyalaya Swachh Bacche (24-30 March, 2022)

S .No	Name of the district	Name of the Block/Area	Number of children participated in Handwashing Demonstration
1	Khunti	Karra	543
2		Murhu	643
3		Lapung	724
4		Mandar	277
5	Ranchi	Urban Slum (12 Selected wards)	337
		Total	2524

KSRA organized “Swachh Vidyalaya, Swachh Bacche” campaign at school level dated 25th March 2022 to create awareness on cleanliness and hygiene. For conducting the campaign, Primary School, Tiril Sarna Toli was selected. Various activities such as poem & painting competition, handwashing demonstration, awareness on cleanliness were conducted for school students. Total 75 students participated in this campaign. Everyone actively participated in the competition. While explaining, it was observed that school students were not much aware about the handwashing tips. The principal of the school then informed our mobilizers that the school's hand pump had been damaged during the lockdown, and that it had not yet been repaired. Due to which, students had to fetch water from a distance for washing hands and utensils.

After realizing the circumstances, mobilizer decided to contact the Counsellor named Veena Agarwal from Kokar. She consented to assist in fixing the school hand pump. The very next day the issue got fixed by the laborers. They no longer needed to go far to get water or bunk classes. School staffs and students are very much grateful for such initiative as they have decided to follow proper handwashing techniques and adopt a clean and hygienic lifestyle



3. Improve nutrition by re-inculcating indigenous food habits & training and on-field support to the small and marginal farmers in Karra, Khunti: **Supported by Raymond Group**

Karra block is a community development block situated in Khunti district, Jharkhand. According to 2011, Census of India, Karra block has a total population of 109,082 all of which are rural. There are 178 inhabited villages in Karra block. Amongst the class of total workers, cultivators numbered 37,071 and formed 70.55%, agricultural labourers numbered 9,968 and formed 18.97% household industry workers numbered 1,239 and formed 2.36% and other workers numbered 4,267 and formed 8.12%. Most of the tribal population in the district are engaged in the agricultural activities and forestry in order to earn their livelihood. The chief agricultural products in the district are peas, cauliflower, brinjal, tomato, french beans etc. The socio-economic conditions of the farmers of the target area is very vulnerable. Delayed monsoon and early exit both result in poor yield or crop failure. Lack of irrigation facility is also one of the significant hurdles in the way of development of agriculture sector. According to the various data collected by KSRA team through FGD, it has been observed that the intervention areas have only 6 months of food sufficiency from own land (food habit- rice and leafy vegetable). 70% of women (age 15-49) are anaemic and 45% are underweight. Every year, for 6 months around 60% families migrate for labour work. Earlier farmers used to have enough crop and vegetable production for their consumption. Food security was ensured. But now the situation has changed, due to climate change and over use of chemical fertilizers has led to poor agriculture production. Due to low vegetable output, farmers are now purchasing vegetables in larger quantities than they did in the past.

To ensure food security and provide livelihood opportunity to target communities, KSRA in collaboration with Raymond Consumer Care Limited (RCCL) initiated a CSR project focussing on Providing technical training to farmers on traditional farming, organic and natural farming, multilayer farming, intercropping. Activities for this project have been started in all seven villages in the Karra Block: Ronhe, Gunguniya, Manpur, Setahuru, Chhata, Tapesra, and Rolagutu. 36 farmers from 7 communities have received training in traditional composting, Machan Kheti, and multilayer farming thus far.

Following are the activities conducted during the Project period:

Strategy Planning Workshop on Project Implementation with Staff: A one-day orientation workshop on project planning and implementation was scheduled for project staff in March 2023. During this session, staff members received a quick introduction to traditional farming methods, natural farming techniques, and other project-related topics. They also learned about the scheduled activities.

Following this training, which served as an introductory exercise, the three field coordinators participated in Gram Sabha meetings conducted in each of the target villages to provide an explanation of the initiative. The organizers of the Gram Sabha meetings briefed the members on the planned activities and stressed the value of organic and natural farming, urged people to use the line-sowing technique and maachan farming. Farmers gained knowledge about the significance of maachan farming during the training which will help them cultivate two crops at once by using this technology. All of the produce that is hung in the machan is the same size. The vegetables produced by machan farming are highly valuable in the marketplace. Better germination and less seed are ensured by line sowing. This technique allows each plant enough room to grow.

Training on Traditional Composting/Organic and Natural Farming: Thirty-six farmers from seven villages received training in the manufacturing of organic pesticides, as well as a demonstration of how to make gobar and matka khaad. A limited number of farmers received nursery nets and polytubes as equipment. Currently, thirty farmers have set up their own tiny nurseries. Farmers were encouraged to plant mangoes and were emphasized with the value of a kitchen garden nursery.

Training on Multilayer Farming/ Intercropping: Training in multilayer farming and intercropping was provided to a selected group of farmers from seven villages. The training gave farmer's information about the advantages of multilayer farming. Intercropping is a way of growing income crops in a single patch, such as fruits and vegetables, and is encouraged by multilayer farming. By using this technique, one can minimize the use of dangerous pesticides while increasing crop diversity, crop yield, and profitability. After regular follow-up meetings six farmers were chosen for pointed gourd cultivation (Parwal) and the remaining 29 farmers were chosen for machan farming.

Today's trained farmers are growing vegetables for their consumption and for market purpose. Like Basudev, many of our skilled farmers have created a source of income. Basudev sold 32 kg of bitter gourd for Rs 30/kg and 12 kg of pointed gourd for Rs 50/kg. They are very happy with this initiative. Farmers have expressed their gratitude towards RCCL and KSRA for brining hope to their lives.

IV.) CLIMATE RESILIENCE AND SOLAR ENERGY INITIATIVES

I.Purpose

Barefoot college international (BCI) and karra society for rural action (GP) have a common interest in empowering rural communities to lead their own development. The aims are to establish a partnership between BCI and KSRA for solar initiatives in the identified rural communities.

BCI and KSRA have collaborated on a common goal to promote sustainable development with a focus on rural communities by training 5 rural women, as solar entrepreneurs cum technicians hailing from the Lapung block the Ranchi district in Jharkhand. Both parties have collaborated on a common goal to promote sustainable development of solar livelihood with a focus on rural communities based on the need and providing sustainable solar products to the rural beneficiaries.

1. The Solar Sakhis training has the primary objective to equip rural women from semi/partially electrified areas to ensure secondary income. This initiative aims to enhance the financial and social prosperity of the direct beneficiaries.
2. As a part of this initiative, technical and soft skills training has been organized. Solar, digital literacy training and enriched.
3. BCI has acted as a Training, Marketing and Technical Support Partner in all solar initiatives.
4. Idea is to identification of villages, and hamlets in non-electrified, semi-electrified, remote, marginalized rural areas. Beneficiary areas shortlisted for solar electrification

can be located in remote areas where grid electrification is not possible due to topography, geo-political or any other reason. For this initiative KSRA team has identified a village in Murhu block of Khunti district. To electrify the Balanga village 2 solar mamas will be identify to train. After completion of 6 months training there is plan to for village electrification and environment committee.

5. Establish a Village Electrification and Environment Committee (VEEC) with a majority representation of women from the beneficiary community. VEEC will be the barefoot solar model's governing committee. It will be BCIS accountability and KSRA responsibility to ensure handholding support to the VEEC to ensure the long-term sustainability of the intervention.

Success Story

Viii.) Agriculture Entrepreneur Mr. Vishwanath Success Story



Mr. Vishwanath Irgu, a farmer from Karra's Tapesara village, was honored to receive an award from Jharkhand's honorable chief minister on July 27, 2022. This recognition was in acknowledgment of his significant contribution as an influencer of the intercropping model, promoted by KSRA. The momentous occasion took place at a grand event held in Lohardaga.

Mr. Irgu's journey as a farmer, made him a role model for others in the area. This motivated others to adopt the sustainable practices that can increase agricultural productivity while preserving the environment, and contribute in the development of the agricultural sector. With the combined efforts of understanding the sustainable farming practices and their passion for agriculture, may help them explore the benefits of intercropping.

Intercropping basically involves growing two or more crops simultaneously on the same plot of land. This technique allows farmers to optimize their agricultural output by utilizing the available resources effectively. With proper selection of compatible crops and the management of growth patterns, intercropping not only increases yield but also provides ecological benefits such as pest control and soil health improvement.



The accomplishment of Mr. Vishwanath Irgu in earning the award from the Honorable Chief Minister of Jharkhand serves as a remarkable illustration of the difference that one person can make by embracing innovative and sustainable farming techniques. His dedication to intercropping and role as an influencer has not only transformed his own farming practices but also paved the way for a prosperous agricultural future in the region. His visionary approach has proven that determination, innovation, and sustainable farming can truly make a difference!

Nonetheless, Irgu's success must be celebrated with continuous support which will promote such innovative practices that can drive positive change in the farming community.

"In the vast fields of agriculture, such individuals sow the seeds of progress and reap the fruits of recognition."

IX. POSHAN MAAH 2022

In India, every year the month of September is observed as Rashtriya Poshan Maah. The objective of Poshan Maah is to generate awareness about nutrition and mobilise community participation to meet the challenge of malnutrition.

This year's Poshan Maah starting from 1st September 2022, emphasized on to activate the Gram Panchayats for Poshan. All the planned activities will be centred around the Sarpanch and the Gram Panchayats efforts at the village level. To strengthen the efforts of this scheme, KSRA in collaboration with UNICEF focuses on addressing issues related to malnutrition in all target areas. Various activities were undertaken to spread awareness of nutrition in the community.

To conduct the following activities, a total of 4 blocks, 2 in Khunti & 2 in Ranchi with 12 slum wards of the district were selected.

Activities held in honor of Poshan Maah:

Awareness Meeting with Community Women on Nutrition:

Through such platform, KSRA's social mobilizers interacted with the community women specifically pregnant women, lactating mothers and mothers with 0-5 years old child. Main objective of the meeting was to create a sense of awareness among community women on the importance of nutrition, through which they learnt, how to maintain health diet during pregnancy, including green leafy vegetables in healthy diet, seasonal fruits, protein rich diet etc. Mobilizers motivated them to take healthy diet, which will in turn be beneficial for their unborn child. Also, they gained knowledge on early initiation of breastfeeding (colostrum), breastfeeding for infants up to six months and complimentary feeding for infants from six month of age.



Awareness Meeting with Adolescent girls on Health and Hygiene.

To promote health and hygiene among adolescent girls of the target area, a meeting on awareness was conducted by the social mobilisers. The issues concerning malnutrition, iron deficiency, anaemia etc were discussed. The session helped the adolescent girls learn, the importance of eating and maintaining healthy balanced diet in daily life as for promoting safe motherhood, improvement in the health status must be taken as priority for adolescent girls. Intake of protein, iron and other micronutrients must be supported for their growth & meeting the bodily demand during menstruation with proper hygiene. As part of the initiative, KSRA team distributed 200 sanitary napkins to needy adolescents in both Mandar and Karra block.



Awareness Meeting with AWC on VHSND and UHSND

Social mobilizers participated in both UHSND and VHSND meetings with AWC. Here, they engaged with women and children in the community and discussed the value of the first-contact primary healthcare services offered by AWC. Also, they focused upon the promotional aspect in regard to key nutrition behaviour among target participants for which they encouraged on inclusion of nutritious food items that were traditionally followed viz. millets. The meeting helped community women learn about the importance of colostrum, breastfeeding for infants up to six months, complimentary feeding for infants for initial 6 months. Further, adolescent girls were encouraged to take iron folic tablets provided by AWC for reducing the risk of anaemia.



Glimpse of Poshan Maah celebrated in Khunti and Ranchi District



Awareness Meeting with Community



*Awareness Meeting with SHGs
on Poshan Mah*

X. GLOBAL HANDWASHING DAY

Background

The COVID – 19 Pandemic made us realize the importance of effective handwashing. Traditionally, October 15 is celebrated as Global Handwashing Day to advocate the importance of handwashing with soap as an effective and inexpensive way to avoid diseases. Many germs that can make people sick are spread when we don't wash our hands with soap and clean running water. That is why handwashing is so important, especially at key times such as after using the bathroom, when preparing food, before eating, after eating, and after coughing, sneezing, or blowing the nose.

This year the theme for Global Handwashing Day is "Unite for Universal Hand Hygiene". This is an opportunity to encourage and urge more and more people to wash their hands with soap and water. Evidence shows that improved hand hygiene can prevent transmission of several key disease-causing pathogens while significantly improving the health and nutrition status of children among communities.

Global Handwashing Day is an international handwashing promotion campaign to motivate and mobilize people to improve their handwashing habits. Each year on 15th October, KSRA along with UNICEF focuses on highlighting Global Handwashing Day and raising awareness about the importance of handwashing with soap and water. This year various activities were planned to promote sincere handwashing activity among the target community. Proper handwashing techniques were demonstrated to more than 3200 people and 57 children participated in drawing/painting competitions from the villages and urban slum areas to advocate the cause.

Major Objectives for Handwashing Day:

To sensitize and create awareness about handwashing techniques at the community level.

To Increase, improve and sustain good hand-washing behavior and form good hand-washing habits among participants.

To inculcate more project children, caregivers, and community members to wash their hands using soap and to sustain such behaviour.

To reduce ailments such as respiratory infections, diarrhea, skin diseases etc which are the ultimate goals of public health impact.

To ensure participation at various levels which will safeguard the acceptance of handwashing techniques.



Below are various activities conducted to promote handwashing techniques;

Mass Awareness on Importance of Handwashing:

KSRA team organized a mass awareness campaign in each of the target locations to raise community understanding on the value of handwashing. Mobilizers took charge to instruct people on handwashing techniques. During this massive campaign, the key focal point on handwashing was the slogans. Through the demonstration, participants learned the proper way to wash their hands. They were urged to wash their hands whenever they felt the need to do so in order to protect themselves from germs and other infectious or airborne illnesses. Mobilisers not only raised public awareness but also conducted door to door visits. People learned the value of washing their hands with soap and clean water with the use of IEC materials.

Drawing competition among community children to understand their concept on handwashing:

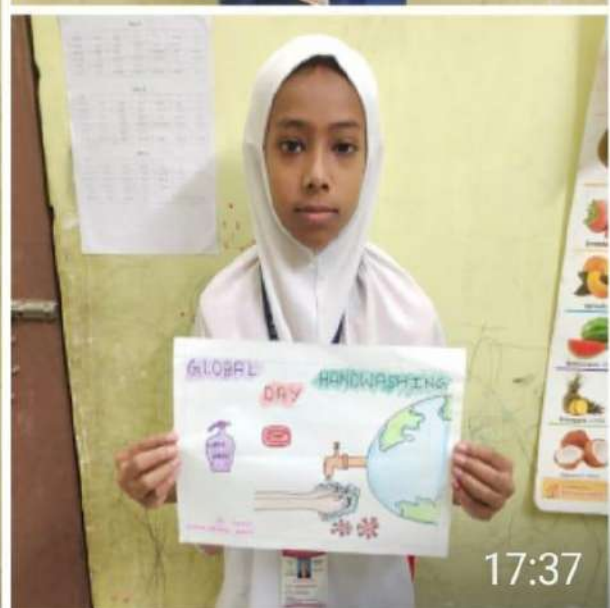
On Global Handwashing Day, KSRA team organized drawing competitions at the school level. Students participated in this program with great enthusiasm. They were provided with stationary materials such as drawing sheets and crayons. The primary objective of holding this drawing competition is to understand students' knowledge on handwashing techniques. Through this competition, students expressed their views on why handwashing is important in their day-to-day lifestyle. Many students illustrated the handwashing technique. Followed by drawing competitions mobilizers conducted demo presentations on handwashing for school students and encouraged them to make handwashing as their daily habit.

Participations of Community Leaders/Influencers/PRI/SHG/AWW to promote handwashing demonstration.

Prominent individuals such as Block Pramukh, Mukhiyas, Ward Parshads, school administrators, community leaders, and community influencers have taken the lead in advocating to the community about the significance and necessity of handwashing. They even mobilised the workers, AWW, and others to disseminate messages on handwashing demonstrations. For the purpose of promoting Global Handwashing Day, they not only activated women's self-help groups but also contacted PRIs to spread the message. Informative messages about handwashing were disseminated to the community through brief video clips. Although glimpses of the global handwashing activity were shared on social media platforms like Facebook, Twitter, and WhatsApp groups, for mass mobilization. In totality 29 video appeals were released by the influencers.

GLIMPSES OF ACTIVITIES ON HANDWASHING TECHNIQUES:





XI. COVID-19 VACCINE AWARENESS DRIVE FOR COVID VACCINE PRECAUTIONARY DOSE

With an aim to increase the uptake of the precautionary dose of COVID vaccine among the eligible adult population, 75 days - 'COVID Vaccination Amrit Mahotsava' was launched on 15th July'22 by the Ministry of Health and Family Welfare. This special vaccination drive is a part of the celebration for Azadi ka Amrit Mahotsav and aims to provide free precautionary dose for all adults (18 years and above) eligible population at Government COVID Vaccination Centres (CVCs).

In the month of August 2022, KSRA in collaboration with District administration and UNICEF conducted a campaign to promote Covid Vaccine awareness in selected 12 slum wards of Ranchi district. The main highlight of the drive was to create a sense of awareness about Covid vaccine precautionary dose.

In this context, a brief plan on the COVID vaccine awareness campaign was shared by the DDC, Ranchi. On 5th Aug 2022, an IEC audio Van was flagged off by DDC, Ranchi at Vikas Bhawan for a week. KSRA used audio messages and songs that were developed by MOHFW and NHM, Jharkhand. The audio van also played messages of local leaders and helped them reach out to market places & common gatherings. Around 95,000 people reached out with audio messages which was calculated on an estimate basis.

As directed by the Mission Director (NHM), awareness drive for 2nd phase was started from 26th Aug'22 and lasted for 15 days. The main emphasis was laid on putting up posters and stickers on autos and buses for which the team instructed the community mobilizer to do the needful in order to create mass awareness on Covid vaccine. To tackle the situation, mobilisers interacted with the drivers of autos & buses and explained them the purpose & importance of the Covid vaccine precautionary dose. The campaign covered different areas of Ranchi namely Dhurwa, Kantatoli, Main Road, Albert Ekka chowk, Kanke, Chandni Chowk and Kokar. Through IEC materials, the community mobilizers took the initiative to stick the posters and stickers in public transports like autos and public buses in order to spread the awareness. More than 3000 posters and stickers were stuck on 240 buses and 770 autos in totality.

Initially, some of the drivers were adamant to stick awareness posters on their vehicles, as they felt that posters would spoil the vehicle's cover. Later with proper mobilization they agreed to do so. Such an awareness campaign encouraged people to come forward and engage with the community mobilizers while also providing them with information about booster doses. During this effort, 7500 people were provided accurate information on the Covid and CAB vaccines. Community members were informed about the government-scheduled COVID vaccination centres by mobilizers. A vaccination camp was organized by KSRA in collaboration with TCI, another NGO, and Sadar Hospital in a few chosen slum neighbourhoods. 798 individuals received their preventive dose as a result of community involvement and campaigning.

GLIMPSES OF THE CAMPAIGN



Flag off by DDC, Ranchi



IEC audio van with posters at Dhurwa Bus stand



XII. BREAST FEEDING WEEK (2022)

World Breastfeeding Week is observed annually during the first week of August. "Step up for Breastfeeding: Educate and Support" was this year's World Breastfeeding Week theme. In this context, KARRA society organized breastfeeding awareness drives in two tribal blocks in the Ranchi district, two tribal blocks in the Khunti district, and twelve slum wards in urban area. Approx 7550 community people were reached through this drive-in breastfeeding week.

The primary focus of this campaign was to raise community women's knowledge on the value of breastfeeding and to support a sustainable environment for breastfeeding. Community mobilizers from KSRA conducted house-to-house visits, campaigns, small rallies, and community meetings throughout this Breastfeeding Week to educate men, women, youth, and caregivers about the value of breastfeeding and its importance for new-borns. Additionally, using IEC resources like flip books, banners, and posters, community mobilizers disseminated visual explanations of the value of breastfeeding. During the meeting, mobilizers shared some motivational and informative videos on breastfeeding.

Today through this breastfeeding drive many community people now understand that breast milk provides optimal nutrition for the babies. Breastfed babies are protected from short- and long-term illness. These days, many households encourage lactating mothers to regularly breastfeed their child up to two years. People in the community now support breastfeeding in public areas as well. In this manner, sustainable breastfeeding environment will be created for lactating mothers in the target area.



CASE STUDIES

Case Story 1:

Breastfeeding maintains the closeness between mother and child. For new-borns, physical contact is very crucial. It helps them feel more secure, warm, and comforted. Motherhood is amazing which comes with many responsibilities. Taking care of her baby's needs is the responsibility of a mother. Being a mother is a wonderful experience, but it entails a lot of obligations.

The mother is required to breastfeed her child after giving birth. Breastfeeding offers the mother and child numerous health advantages. It provides optimal nutrition and aids in the development of the baby's immune system. Breast milk provides all the nutrients a baby needs to grow and thrive. It offers an exclusive blend of minerals, vitamins, and antioxidants. The majority of women in rural areas still do not fully understand the benefits of breastfeeding. Because of ignorance, there are repercussions for both mother and child.

This is the story of Shilpa Kumari, who became pregnant in the month of August 2022. During her interaction with Chandmani Kumari (KSRA's Mobiliser), it was observed that she faced problems in breastfeeding her baby. When questioned, Shilpa stated that the pandit had advised her in-laws to discourage her from breastfeeding her child, which was shocking for the mobiliser. Taking charge, she stressed her on the value of breastfeeding. To have a safe pregnancy and motherhood experience, mothers must consume a balanced diet that includes plenty of protein where greens - vegetables, pulses, seeds and milk are all excellent sources of protein.

During this phase, not a single vaccination should be missed and if one is, a doctor should be consulted before delaying the shot for a few days. Additionally, four ANC tests should also be advised and administered.

Additionally, Chandmani clarified that baby's first milk and first immunization is similar to a nectar. A kid is protected from numerous infections by the mother's initial milk, or colostrum. Shilpa consented to breastfeed her infant after hearing the mobilizer.

After a week of time, Chandmani made a follow up visit and met Shilpa. She noticed that Shilpa was giving her child formula milk there. Shilpa claimed that because her infant was





unable to latch onto her mother, because of which she was unable to breastfeed. Mobiliser then instructed her about the Kangaroo Mother Care Technique. She encouraged Shilpa to spend more time with her baby and to consume healthy food for increasing milk supply in her body. Mobilizer informed her that it is crucial for a woman to exclusively breastfeed her infant for the first six months of life and to avoid giving them any other food supplements or liquids. These days, Shilpa solely provides her infant with appropriate breastfeeding. She takes proper

attention on her diet and centres on healthy eating. She even advocates breastfeeding for other mothers in the neighbourhood. Shilpa feels grateful to KSRA's continuous effort on promoting Safe motherhood.

Case Story 2 – Murhu

(In relation to benefit from Malnutrition Treatment Centre)

Despite having a lot of hope in her eyes, 17-month-old Emanti Odeya was incredibly sluggish. She was so feeble that she was unable to breathe properly, had no strength at all, and had pale eyes. At birth, she was in good health, but according to her mother Nebo Mundu, after seven or eight months, her growth gradually began to decline. She goes on to say that she can't afford to have her hospitalized because of her wage loss, and the family will manage she is admitted? that would be another burden to me and my family adds the mother. Ruby was surprised by these few words and was overcome with grief and tears. She is employed as a social mobilizer, in the Murhu block of Khunti District. She took both mother and child to the Anganwadi center, where Sevika too was astounded to see Emanti and found her to be in SAM category after proper measurement. They both counselled the mother to take her immediately to MTC but she absolutely denied and went back with tears.



how

This

situation was painful; Ruby was feeling pity on her situation but was determined to save Emanti and bring back the smile in mother's face.

Ruby continued to visit them, and educated them about malnutrition and how it can be dangerous for our child. She also inspires them with the various benefits and services that MTC offers to admitted children and their caregivers at no cost. Emanti's health was deteriorating day by day, and Ruby was leaving no stone unturned to persuade the parents that there were free services available and that, in addition, food, lodging, and lost wages would be reimbursed.

After much struggle and Emanti's growing anguish, the parents eventually agreed. Ruby drove the parents in her scooty to Chamra Toli MTC of Murhu block without waiting even a minute after they gave their permission. At MTC, every investigational treatment got underway right healing, the MTC's good food and nurturing environment also helped the mother and child emotionally. In addition, Ruby visited them in MTC, reassuring them of the high caliber of care they would receive.

Emanti was released from MTC after 15 days, and she

received all the care and assistance she needed at AWC in her village. Now that Emanti is feeling better, Nebo Mundu's tears have dried up and replaced with a smile, hope, and dreams for the girl. The parents expressed gratitude to Sevika for her support during times of need and to Ruby for her advice.

Rubi continues her house-to-house visits and eventually mobilised the parents of Junus and Palo Purti, the twins, to come to MTC, saving yet more innocent lives. She educated them about MTC and convinced

them to take their infants to MTC so that their lives can be

saved. Earlier their parents were hesitant to send to MTC since they have never heard about Malnutrition Treatment Centre. Once they have addressed all of their parents' inquiries and gained their trust, parents finally agreed to visit MTC.

Her journey still continues. She is vigilant and always in coordination with AWW and mobilising one and all to take good care of Mother & Children.

Due to ignorance and lack of mobilisation many children left their parents with tears. Therefore, providing the appropriate knowledge in a timely manner along with counselling and social mobilization can save many Emanti's and make many families happy again. Together with AWW, let's commit to save every child in our village so that they may enrich families and prosper our nation.



Case Story 3 - Mandar

Ajaan Ansari (3 yr 10 months) and Alisfa Parween (1yr 8 months) are two siblings who were identified malnourished. Both children were under weight – Ajaan was 11.5kg and Alisfa was 6.6kg. Despite of repeated follow up and guidance by AWW, mother and the family members were not ready to go to the MTC which is in Mandar. Social activist "Minaj Ansari" visited the family as soon as he learned about the issue and spoke with the mother and other family members, explaining to them that their children were going through a



phase of mental and physical growth. Furthermore, it is the responsibility of parents to provide their children with the best care possible and to know what is best for their overall development. He also gave them information on the range of services and amenities offered by MTC.

The mother refused to go to the MTC despite a lot of encouragement and mobilization. She gave many reasons for her refusal, including the fact that "she couldn't stay for so long away from home." However, a few days later, the mother spoke with the KSRA mobilizer personally and expressed her desire to bring her kids to the MTC, as well as her gratitude for the invaluable information.

On 15th June' 2022 the mother with her two children was taken to the Malnutrition Treatment Centre with the help of KSRA mobiliser Minaj Ansari. After full treatment for 16 days, both siblings were realized.

Both siblings are doing well as of right now. Following treatment, both Alisfa & Ajaan have gained 7.5 kg and 12.1 kg respectively. Their well-being has significantly improved. Seeing their children's improvement, parents are immensely happy. Both were sent back home after 16 days with a remarkable improvement in health. Parents have even expressed their gratitude towards KSRA for this initiative and thanked the mobilizer for his immense support and guidance.



Case Story 4 - Lipi Soy (Murhu)

"Breastfeeding is the Best feeding"

Karra Society for Rural Action (KSRA) initiated Samvaad project with the support of UNICEF. The main focus of the project is to promote key nutrition behaviour among pregnant, lactating mother and mother of 0 – 2 years through awareness meetings, door to door visits, follow up meetings and linking them with basic health services.

This is the story of 27-year-old Lipi Soy, who resides in Konowa village, Kodakel Panchayat, Block - Murhu, with her family. She is blessed with a child who is 5 months old at present. Community Mobiliser Ruby Kumari spoke with Lipi Soy during World Breastfeeding Week in 2022. During her interaction with the mobiliser, Lipi discussed her issue of not being able to adequately breastfeed her child, as her baby is unwell and cries nonstop. Lipi was upset as she couldn't figure out why her infant wasn't comfortable.

The community mobilizer listened to her concerns and gave her advice on how to feed her baby correctly. The mobilizer went on to tell Lipi that, as a lactating mother, she needed a healthy diet which should include milk, green veggies, and fruits that were readily available in her area. She too advised her to breastfeed her child on a regular basis and to maintain her patience level at critical times. Breastfeeding the baby often will help in generating enough

milk. Some essentials that any lactating mother should remember to keep in mind include drinking plenty of water, eating well, and getting enough sleep.

At present both Lipi and her child are healthy. She is grateful to UNICEF/KSRA for starting this initiative in hard-to-reach tribal village to empower community women for Safe Motherhood. With the help of such initiative, she is now taking care of her child in a better manner.

Being a mother, she knows

how to nurse her child properly. Lipi now regularly takes part in the awareness meetings and encourages other mothers too, for maintaining the proper diet and to follow necessary steps for Safe Motherhood.



Recognitions

Community spotlight: Menstrual hygiene matters

The Karra Society for Rural Action (KSRA), a UNICEF partner, has been working to empower underserved communities in Jharkhand through awareness programmes on development issues. In 2021, KSRA was distributing ration and household supply kits to help communities during the lockdown. Over one such distribution round in the urban slum of Ali Nagar, KSRA volunteers found out that a group of seven adolescent girls in the area had just started menstruating. What startled the volunteers was that they had neither seen nor heard of a sanitary napkin in their lives, and neither had their families. These vulnerable young girls had been advised to use, wash (often with just water), and re-use the same cloth, drying them inside the house. KSRA volunteers swiftly jumped

to action. They held informative counselling sessions with mothers and daughters in the community regarding the ill effects of using the same cloth repeatedly, and the importance of a disinfectant to wash the cloth and proper sunlight to dry it, emphasizing that failing to do so could lead to serious reproductive tract diseases. Furthermore, the volunteers included sanitary napkins in the ration and household kits. Beyond providing information on the proper use of menstrual cloths and access to sanitary napkins, these efforts have helped equip adolescent girls with crucial knowledge on MHM.



Photo Credit: Karra Society for Rural Action

Community mobilizer Sarka Naz visit Ruhi Perween in Ali Nagar, Jharkhand, to provide her a packet of sanitary napkins.



Notifications



All

Mentions



DDC Ranchi @DDC... · 56m ·
Great support to the
Vaccination Efforts if Ranchi
District Administration.

@DC_Ranchi
@HLTH_JHARKHAND
@JharkhandCMO



Karra Society... · 11 Dec

11-Dec: KSRA in
collaboration with Ranchi
District Administration
organized Covid
vaccination camp for 2nd ...

[Show this thread](#)



रांची, शनिवार, 14 जनवरी 2023

04

एक नजर

जरूरतमंदों के बीच कंबल किया गया वितरण



रांची। बढ़ती ठंड को देखते हुए बैंक ऑफ इंडिया रांची अंचल के सौजन्य से जरूरतमंदों के बीच शुरुवार को सचिव कृषि विभाग झारखंड सरकार अबू बकर सिद्दीकी के कर-कमालों द्वारा एवं श्री सुबोध कुमार, उप महाप्रबंधक, राज्य स्तरीय बैंकर्स समिति-झारखंड तथा संजय कुमार खेमका आंचलिक प्रबंधक, बैंक ऑफ इंडिया की उपस्थिति में सामुदायिक भवन मौसी बारी, जगन्नाथपुर, धुर्वा में 350 झुग्गी-झोपड़ी में रहने वाले जरूरतमंदों को कंबल वितरण किया गया। कार्यक्रम में मुख्य अतिथि सचिव कृषि विभाग झारखंड सरकार अबू बकर सिद्दीकी ने कहा कि बढ़ती ठंड में लोगों को अपना ध्यान रखने की जरूरत है और कंबल वितरण एक ऐसा माध्यम है जिससे जरूरतमंदों तक पहुंचा जा सकता है। सभी सक्षम लोग अपने पास पड़ोस के जरूरतमंद लोगों को मदद कर सकते हैं। अगर आप अपने आसपास रहने वाले किसी जरूरतमंद को कम से कम एक कंबल देते हैं तो कई लोगों की मदद हो सकती है। कार्यक्रम को सफल बनाने में जफर अली, बैंक ऑफ इंडिया आंचलिक कार्यालय के अजय कुमार पांडेय, रवि झा, मो. अली हसन, रौशन चौधरी, राजेश यादव और करां सोसायटी फॉर रूरल एक्शन के शाफ़ीन अली, सादिक जहाँ, गणेश सिंह, सबिहा व निखत ने अहम भूमिका निभाई।

जागरुकता और स्वास्थ्य जाँच शिविर आयोजित

संथाल हूल एक्सप्रेस संवाददाता

रांची। वार्ड-8, कोकर सरना टोली में 120 लोगों की स्वास्थ्य जाँच की गई एवं जरूरतमंद लोगों को मुफ्त दवाएं दी गईं। जाँच शिविर में डॉ॰ इशानी सिंह द्वारा लोगों को स्वास्थ्य परामर्श दिया गया, जिसके अंतर्गत स्वास्थ्य देखभाल, किशोरियों की स्वच्छता एवं पोषण की सही जानकारी दी गई। साथ ही लोगों को बारिश के मौसम में स्वस्थ एवं सुरक्षित रहने के लिए कई तरीके बताए गए। एनएम किरण कश्यप ने शिविर में आने वाले लोगों का बीपी और शूगर जाँच करने में सहयोग की। कार्यक्रम को सफल बनाने में



करां सोसायटी के गणेश सिंह, निखत परवीन, अमृता सिंह, मलका तबस्सुम तौसिफ, सबीहा, शशांक, आदिल और सरका नाज का योगदान रहा।

BOI DISTRIBUTES BLANKETS AMONG NEEDY

In view of the increasing cold blankets were distributed to 350 slum-dwellers in Community Hall Mausi Bari, Jagannathpur, Dhurwa in the courtesy of Bank of India Ranchi zone by Secretary Agriculture Department, Abu Bakar Siddiqui, Deputy General Manager, State Level Bankers Committee-Jharkhand, Subodh Kumar in the presence of Sanjay Kumar Khemka, Zonal Manager, Bank of India, In the programme, Chief Guest Secretary, Agriculture Department, Abu Bakar Siddiqui said that people need to take care of themselves in the rising cold and distribution of blankets is a medium through which the needy can be reached. All able-bodied people can help the needy people of their neighbourhood. If you give at least one blanket to any needy living around you, many people can be helped. Zafar Ali, Ajay Kumar Pandey of Bank of India Zonal Office, Ravi Jha, Mohd Ali Hasan, Roshan Chowdhary, Rajesh Yadav and Karra Society for Rural Action's Shafeen Ali, Sadiq Jahan, Ganesh Singh, Sabiha and Nikhat played important role in the success of the programme.



वार्ड 13 में हेल्थ चेक अप किम्प का انعقاد

रांची: करा सोसायटी और भास् (रिश्ता कारा नुस्तिम) की बाब से वार्ड 13 की कोसल प्रेम दीवी के अश्वरक से सेंट से मेलक आगामी और हेल्थ चेक अप किम्प का انعقاد किया गया जिस में वार्ड 13 की कच्ची तस्ती के लोगों का मुफ्त हेल्थ चेक अप किया गया और मुफ्त टिपी मराने किया गया। नरुदत मंदुल को लोडियात भी दी गइल। प्रोग्राम में त्तरिबा 70 फुनेने अपना सेंट चेक अप करवाया। स सातु त्तरिबा 50 लोगों की हेल्थ को मलनक की गइल, जिस के त्तर सेंट की दिक्क भजाल और फुदा त्तर के बारे में दुरत मलुमतात फुरा भम की लील। प्रोग्राम में डॉक्टर अशानी न्कने ने भास के मुसम में लोगों को सेंट मंदुल मुहफुडु रने के कच्ची तरीके बताए।



کوویڈ جاगरूکता رथ کو उप विकास आयुक्त ने किया खाना

संथाल हूल एक्सप्रेस संवाददाता

रांची। जिला प्रशासन और यूनिसेफ के सहयोग से करा सोसाइटी फॉर रूरल एक्शन एवं वर्ल्ड विजन संस्था द्वारा कोविड जागरूकता रथ को उप विकास आयुक्त ने खाना किया। यह रथ रांची शहरी क्षेत्र के कुल 44 वार्डों में लोगों को जागरूक करने का काम करेगा। जानकारी अनुसार 12 से 14 वर्ष के बच्चों को और जो लोग कोविड वैक्सीन का पहले डोज ले चुके हैं उन्हें दुसरे डोज सही समय में लेने के लिए लोगों को जागरूक किया जाएगा। मौके पर उप विकास आयुक्त ने कहा कि 12 से 14 वर्ष के बच्चों को कोविड से सुरक्षा के लिए कॉबेवैक्स का टीका सरकारी टीकाकरण केंद्र पर अवश्य कराए साथ ही 28 दिनों के अंतराल पर दूसरी खुराक लेना भी जरूरी है। इसके साथ



ही 15 वर्ष के ऊपर जो व्यक्ति कोविड टीका के प्रथम खुराक ले चुके हैं उन्हें दूसरी खुराक अवश्य ही लेना है। यूनिसेफ के सहयोग से करा सोसाइटी एवं वर्ल्ड विजन द्वारा जागरूकता कार्यक्रम लगातार चलाये जा रहे हैं। मौके पर यूनिसेफ रांची के दानिश खान, करा सोसाइटी के सादिक जहाँ, गणेश सिंह, निखत परवीन और वर्ल्ड विजन के शिल्पी मुंडु, जॉन्सन आदि मौजूद थे

गद्दी एकेडमी में लगा फ्री मेडिकल कैंप



खबर मन्त्र संवाददाता

रांची। करा सोसाइटी फॉर रूरल एक्शन, गद्दी पंचायत और हयात हॉस्पिटल के संयुक्त तत्त्वधान में हिंद पीढ़ी स्थित गद्दी एकेडमी में मुफ्त मेडिकल कैम्प का आयोजन किया गया। इस कैम्प में जनरल फिजिशियन, ऑर्थोपेडिक, स्त्री रोग विशेषज्ञ और जनरल सर्जन के डॉक्टरों ने शिविर में चिकित्सार्थ आने वालों को अपनी सेवाएं दी। साथ ही मुफ्त में दवाइयां भी बांटी गईं। कैम्प में करा सोसाइटी के अध्यक्ष सैयद शफीन अली, शोएब अहमद, निकहत प्रवीन, गणेश

सिंह, मलका खान और अमृता कुमारी, गद्दी पंचायत के सदस्य मेराज गद्दी, नायब सदस्य मुजाहिद गद्दी, इरफान गद्दी, सेक्रेटरी जुनेद गद्दी, हयात हॉस्पिटल के अध्यक्ष इशितयाक अहमद, मैनेजर शहबाज हाशमी, जीशान, नायब, मुर्दूसर अनवर ने अपनी मुख्य भूमिका निभाई। इस कैम्प में लगभग 80 लोगों का मुफ्त में इलाज हुआ। शिविर में चिकित्सकों द्वारा जांच के बाद उन्हें आवश्यक चिकित्सीय सलाह व मशवरा दिया गया। साथ ही लोगों के बीच दवा का वितरण भी मुफ्त किया गया।

हमदियरही वांछ गद्दी अकैडमी में मुफ्त मिडिकल किम्प का انعقاد



जलदियारही नवियुग्मस
रांची 2, नवरी, आठारुकरा सोसाइटी
नारदाल अकैडमी गद्दी गद्दी
हयात हयात के मुशकराहमाम
हमदियरही वांछ गद्दी अकैडमी
मुफ्त मिडिकल किम्प का انعقاد
अस किम्प में हयात हयात
आठारुकरा सोसाइटी
हयात हयात के मुशकराहमाम
हमदियरही वांछ गद्दी अकैडमी
मुफ्त मिडिकल किम्प का انعقاد
अस किम्प में हयात हयात
आठारुकरा सोसाइटी

हमदियरही वांछ गद्दी अकैडमी
मुफ्त मिडिकल किम्प का انعقاد
अस किम्प में हयात हयात
आठारुकरा सोसाइटी
हयात हयात के मुशकराहमाम
हमदियरही वांछ गद्दी अकैडमी
मुफ्त मिडिकल किम्प का انعقاد
अस किम्प में हयात हयात
आठारुकरा सोसाइटी

निशिन बیدारी रथ को डीप्लोमेंट केंद्र, रांची ने रोना किया



हमदियरही वांछ गद्दी अकैडमी
मुफ्त मिडिकल किम्प का انعقاد
अस किम्प में हयात हयात
आठारुकरा सोसाइटी
हयात हयात के मुशकराहमाम
हमदियरही वांछ गद्दी अकैडमी
मुफ्त मिडिकल किम्प का انعقاد
अस किम्प में हयात हयात
आठारुकरा सोसाइटी

हमदियरही वांछ गद्दी अकैडमी
मुफ्त मिडिकल किम्प का انعقاد
अस किम्प में हयात हयात
आठारुकरा सोसाइटी
हयात हयात के मुशकराहमाम
हमदियरही वांछ गद्दी अकैडमी
मुफ्त मिडिकल किम्प का انعقاد
अस किम्प में हयात हयात
आठारुकरा सोसाइटी

Our Geographical Reach in FY 2022-23

Map of Jharkhand

