

ANNUAL REPORT 2023-24



Karra Society for Rural Action,
First Floor, Ahmad Complex,
Dr. Fatehullah Road, Ranchi, Jharkhand-834001

Towards Total Development...

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THEME OF 2023-24: WOMEN AND CHILD HEALTH

KEY FOCUS AREAS

1. Women Empowerment
2. Health and Nutrition
3. Sustainable Agriculture
4. Climate Action
5. Rights and Entitlements
(Ration, Pension and MGNREGA)





FROM PRESIDENT'S DESK

Dear Friends and Partners,

As we reflect on the past year at the Karra Society for Rural Action (KSRA), I am proud to present our annual report focused on Women, Children, and Health. Our unwavering commitment to empowering marginalized communities, particularly women and children, drives us toward a healthier, sustainable future.

This year, our Women Empowerment initiatives have made a significant impact. We've launched programs that provide essential skills and enhance leadership roles for women in their families and communities. Our vocational training and financial literacy workshops are equipping women to thrive and contribute meaningfully to society.

In Health and Nutrition, we have promoted healthy practices and improved access to nutritious food. Our awareness campaigns and community workshops have engaged women in nutrition, leading to better dietary choices and health outcomes for children. We aim to foster environments where every child can grow healthy and strong.

Sustainable Agriculture is central to our mission. We've encouraged eco-friendly farming practices that boost food production while preserving natural resources. Through the capacity building of farmers in sustainable agricultural practices, we are boosting their resilience to climate change and promoting food security for everyone.

Our Climate Action initiatives have also gained momentum this year. We recognize the impact of environmental changes on the health and well-being of women and children. By promoting sustainable practices and raising awareness about climate resilience, we aim to protect our communities and empower them to take action.

As we move forward, our commitment to these areas will continue to shape our programs. I extend my heartfelt gratitude to our dedicated team, partners, and supporters, whose commitment fuels our work. Together, we are making strides toward a future where women and children thrive in healthy environments.

Thank you for standing with us on this journey. Let us continue working hand in hand for a better tomorrow.

Warm regards,

SM SHAFIN ALI

PRESIDENT



OVERVIEW

VISION

KSRA vision is to build itself into an institution that is capable of building strong communities through various training and capacity building programs. Thus, enabling them to take their own development initiatives towards self-reliant and self-sustainable society.

MISSION

KSRA aims to build self sustaining and self reliant communities with major thrust on tribal and vulnerable communities through programs focused on health, nutrition, livelihood, agriculture, agro-forestry, skill development, child protection, youth collective, rights and entitlements, forest protection and skill development in region of Jharkhand.

OUTREACH



Individuals

494169+



District

7

LEGAL STATUS

Name of the Organization:	Karra Society for Rural Action (KSRA)
Registration Details:	Under the Societies Registration Act 1860, No: 284-85/86, October 11, 1985, PATNA (UNDIVIDED BIHAR)
NEW REG.NO:	378/2007-08 18TH JUNE 2007, RANCHI (Jharkhand)
12 A No:	AAATK0878JE1988001
80G No:	AAATK0878J22PT01
CSR No:	CSR00013736
PAN No:	AAATK0878J
TAN No:	RCHK00349G
DARPAN UID:	JH/2016/0114281
FCRA Registration & Renewal:	37800039 Dated 21 December 2002 Renewal dated 17-03-2022, the renewal certificate is valid for a period of 5 years with effect from 01-04-2022

KSRA TEAM



Our dedicated team of 25 female and 11 male members works tirelessly across various projects to create lasting impact within the communities we serve. With a diverse range of expertise, our team includes project coordinators, trainers, researchers, MIS and documentation persons, accountants and community mobilizers, each contributing their skills and passion to bring our vision to life. Whether it's leading women's empowerment programs, implementing sustainable agricultural practices, or organizing health and education initiatives, our team members are deeply embedded in the local context. They collaborate with community members, government officials, and partner organizations to ensure the success of every project. Through their unwavering commitment, our team not only drives project execution but also fosters meaningful relationships that strengthen community resilience, leading to sustainable and transformative change in the lives of the people we support.



Team Members

41



Female

25



Male

16

OUR PROJECTS

YEAR 2023-24

S.no	Title	Supported by	Area Of Operation
1	System Strengthening and Community Mobilization to Strengthen Routine Immunisation and Promotion of Health, Nutrition and Sanitation behaviours in selected urban slums of Ranchi and social mobilisation support to address vaccine hesitancy in 5 selected districts.	UNICEF	10 Wards of Ranchi District and 5 districts of Santhal Region.
2	Improving nutrition status through Indigenous food habits, wisdoms & cultures in Khunti district, Jharkhand.	PHF, UK	3 Panchayats, Including 15 villages of Karra Block.
3	Strengthening of Gram Sabha to ensure access and delivery of rights and entitlements of community.	Azim Premji Foundation	3 Panchayats, Including 24 villages of Lapung Block.
4	Promoting nutritional practice through agriculture and indigenous food habits	JK Files & Engineering Limited (A subsidiary company of Raymond Group)	3 Villages of Lapung Block
5	Sustainable development with focus on rural community (climate resilient and Solar energy)	EMP Bindi International	100 Houses of Balanga Village, Murhu Block





1

SYSTEM STRENGTHENING AND COMMUNITY MOBILIZATION TO STRENGTHEN ROUTINE IMMUNIZATION AND PROMOTE HEALTH, NUTRITION, AND SANITATION BEHAVIORS IN SELECTED URBAN SLUMS OF RANCHI AND SOCIAL MOBILIZATION TO ADDRESS VACCINE HESITANCY IN 5 SELECTED DISTRICTS

Supported by- UNICEF

Project Description

This project aims to improve routine immunization (RI) coverage, enhance health, nutrition, and WASH (Water, Sanitation, and Hygiene) behaviors in Ranchi's urban slums, and address vaccine hesitancy in five districts of Santhal Pargana (Jamtara, Deoghar, Sahibganj, Dumka, and Pakur). Overcrowded and unsanitary living conditions in these areas make them highly vulnerable to vaccine-preventable diseases. The project engages communities through awareness campaigns, capacity-building workshops, and interpersonal communication to tackle these challenges.

Background of the Program

The living conditions of people in Ranchi slums are poor, with compromised hygiene and overcrowding, making them particularly vulnerable to diseases. According to NFHS-5, only 68% of infants in Urban Ranchi have received all vaccinations, and 2% received none. Focus Group Discussions (FGDs) revealed that many mothers were hesitant to vaccinate due to misconceptions, missed appointments due to illness, and low awareness of vaccination schedules. Additionally, harmful practices such as bottle feeding and early introduction of solid food before the end of exclusive breastfeeding were prevalent. This project is aimed at addressing these issues through community mobilization and strengthening health systems.

Program Intervention

The program intervention was focus on the following:

- Support government to improve routine immunization coverage in selected urban slums of Ranchi specially for left out and missing children.
- Strengthen community mobilization interventions in five selected districts to address issues that emerged from RCA and MR campaign findings

Objectives of the Program

- To Strengthen ward level Routine Immunization Micro Plans for selected urban slums of Ranchi
- To mobilize left out, zero dose and missed children for RI in selected urban slum of Ranchi
- To promote key health, nutrition and WASH behaviors among families and communities of selected urban slums of Ranchi
- Strengthen community mobilization interventions for vaccine hesitant areas in 5 selected districts of Santhal region (Pakur, Dumka, Deoghar, Jamtara, Sahibganj)

KEY ACTIVITIES UNDERTAKEN

A. To Strengthen ward level Routine Immunization Micro Plans for selected urban slums of Ranchi

- Orientation of project staff about the goal and objective of the project and explain the planned activities
- Liaison of KSRA team with health department
- Orientation of health functionaries on Micro Planning
- Regular follow-up and coordination meeting with health department
- Planning, identification & line listing of families, which have zero does or missed/left out children from Routine Immunization in urban slums of Ranchi
- Support in revision of IMI/RI micro-plan of selected wards of Ranchi
- Review and feedback from social mobilizers on whether left out and missed children being immunized.
- Inclusion of missed areas, zero does or missed/left out children in existing RI micro-plan of wards of selected urban slums of Ranchi
- Capacity building of frontline workers (Anganwadi workers, urban sahiyas) from selected urban slums on counselling and communication skills of parents and caregivers using MCP card
- Review and feedback with frontline workers to assess usage of MCP card through KSRA social mobilizer.

B. To mobilize left out, zero dose and missed children for RI in selected urban slum of Ranchi

C. To promote key health, nutrition and WASH behaviors among families and communities of selected urban slums of Ranchi

- Social mapping of 10 urban slums
- Community mobilization to bring zero dose, left out and missed women and children for immunization sessions through house-to-house visits
- Engagement and capacity building of municipal counsellors, faith leaders and other community influencers to mobilize communities for immunization
- Orientation and facilitation of SHG leaders, MAS and other community groups on RI, key health, nutrition and WASH practices
- Sensitization meeting with caregivers, pregnant women and lactating mothers on RI, breastfeeding practices, complementary feeding and handwashing using MCP card, interpersonal communication, small group meetings and sharing videos
- Coordinate and orient trainee students of XISS placed in other slum areas on SBC, key health, Nutrition and WASH behaviours which they will then promote during their field work (KSRA will only cover their orientation cost)
- Utilize various other community platforms and celebrations to promote RI

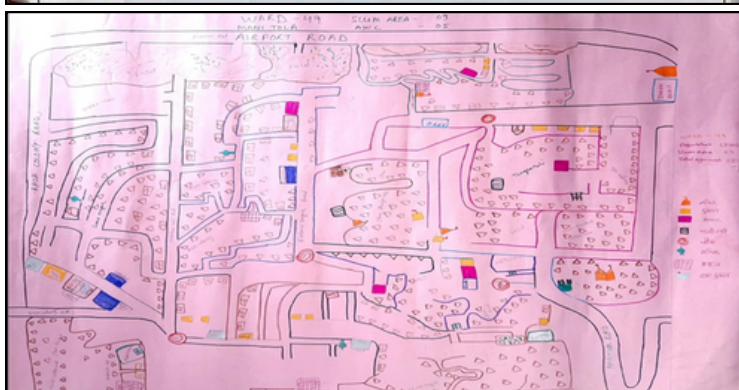
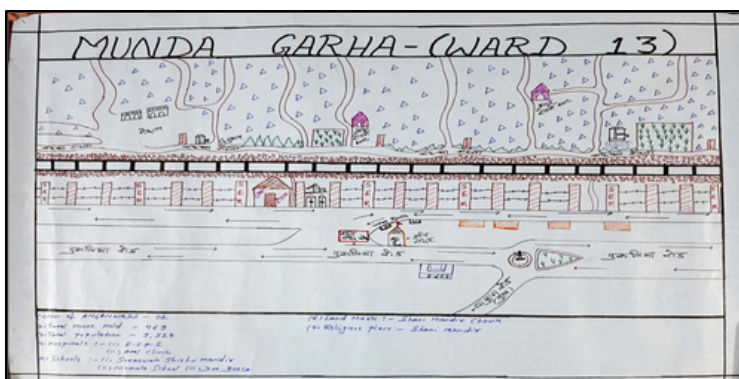
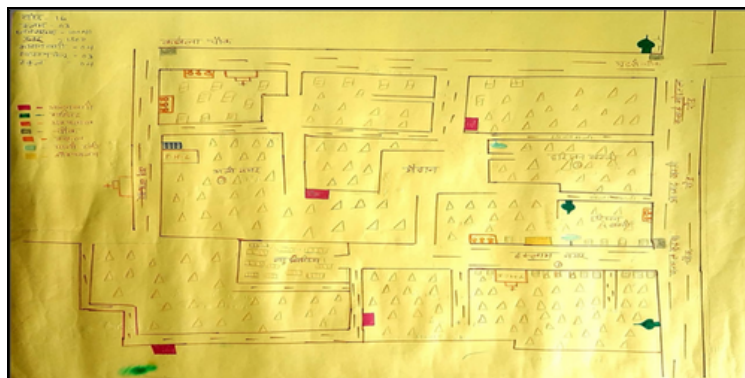
D. Strengthen community mobilization interventions for vaccine hesitant areas in 5 selected districts of Santhal region

- Conduct district level sharing meeting with district and block level health officials to share RCA report and identify resistant and vaccine hesitant areas and communities in the districts
- Prepare specific communication plan to address vaccine hesitancy and address myth and misconceptions in selected areas of 5 districts
- Orient front line workers of selected vaccine hesitant areas on addressing issues and myths related to vaccination
- Orient community influencers, faith leaders, community elders and other key stakeholders
- Organize community mobilization activities from government funds
- Coordinate with other NGOs and community-based organizations for community mobilization in identified areas
- Utilize various platforms such as festivals, block health melas etc for promotion of RI

HIGHLIGHTS

i. Social Mapping:-

Social mapping completed by social mobilizers through transit walking and headcount. Identification and listing of households with targeted beneficiaries (pregnant women, lactating mothers, newborn and young children) along with the presence of health facilities was done in 10 urban slums of Ranchi. Below are the Glimpses of Map.



ii. Promotion of Routine Immunization: -

Routine immunization protects children from serious illness and complications of vaccine-preventable diseases, such as measles, mumps, and whooping cough. KSRA's mobilizers have mobilized the communities to attend the immunization session to be conducted in selected intervention areas of Ranchi urban slum. Mobilizers oriented the women on 4ANC checkups to the expectant mothers and suggested them to register their names in the nearest Anganwadi so as to avail the benefits of social security schemes.



iii. Promotion of Maternal and Child Health and Nutrition Behaviours:-

SM conducted counselling of pregnant women's and mothers to promote and adapt the habit of breast feeding continuously for 6 months and optimal complementary feeding post 6months to be continued till 24 months in order to prevent malnutrition. They also discussed that the foods consumed by a child between 6 months to 2 years of life are called complementary foods because they ideally complement the breastmilk-based diet. Also, they were advised to start breast feeding in first hour after birth of their child. Mobilizers have used various tools like IEC materials and MCP card during house-to-house visit and visit to AWCs.



iv. Orientation of community influencers, ward counsellor, faith leaders on importance of UHSND, Routine immunization and WASH practices;-

Orientation sessions were conducted with faith leaders, religious leaders and leaders of social organisations for 10 urban slums of Ranchi, in which Routine Immunisation of children aged between new born to 5 years and myths related to immunisations were discussed. Additionally, the reasons behind the low immunization rates in the area were addressed, along with emphasizing the importance of child nutrition and WASH.



v. Organized one day training in 4 batches for capacity building of Anganwadi workers, Urban Sahiya and ANM on RI microplanning and Mother and Child Protection Card;-

RI microplanning is a critical component of immunization programs as it involves the systematic collection and analysis of data to identify areas and populations in need. By conducting surveys frontline workers can gather essential information about the vaccination status of individuals, identify potential barriers to immunization, and develop ways to resolve them.

Thus, KSRA in collaboration with the health department, ICDS and UNICEF has conducted one day capacity building program of Anganwadi workers, Urban Sahiya and ANM on RI microplanning and MCP Card of 10 selected slum wards of Ranchi in four batches (11, 12, 13 & 15 December).



माइक्रोप्लानिंग का उपयोग स्वास्थ्य कार्यकर्ता यह सुनिश्चित करने के लिए करते हैं कि टीकाकरण सेवा हर समुदाय तक पहुंचे: डॉ. शुभांगी पंडागर

एक संदेश संवाददाता

रांची: सर्वप्रथम जिला और सी एच अधिकारी रामगढ़, शशि भूषण खलसो के असमय स्वर्गम गिरावने पर मित्र का मौन रखा गया। बुनियेफ, जिला और सी एच कार्यालय रांची, ICDS रांची एवं करा सोसाइटी फॉर करल एक्शन के संयुक्त तत्वचयन में चर्चाने रस वार्ड 10, 12, 13, 16, 17, 22, 35, 37, 39 & 49 के आंगनवाड़ी कार्यकर्ताओं, शहरी सहाय और एएनएम को क्षमता निर्माण के लिए 4 बैच में माइक्रोप्लानिंग तथा मातृ एवं बाल सुरक्षा कार्ड पर एक दिवसीय

प्रशिक्षण का आयोजन किया गया, बुनियेफ के डॉ. शुभांगी पंडागर, राज्य टीकाकरण सलाहकार, ने

तकनीकी जानकारी दी उन्होंने कहा कि माइक्रोप्लानिंग का उपयोग स्वास्थ्य कार्यकर्ता यह सुनिश्चित

करने के लिए करते हैं कि टीकाकरण सेवा हर समुदाय तक पहुंचे माइक्रोप्लानिंग का उपयोग प्राथमिकता वाले समुदायों को पहचान करने, बाधाओं को दूर करने और समाधान के साथ कार्ययोजना विकसित करने के लिए किया जाता है। साथ ही बुनियेफ के क्षेत्रीय सलाहकार अन्नपूर्णा देवी द्वारा मातृ एवं बाल सुरक्षा कार्ड के महत्व और उससे उपयोग पर विस्तार से जानकारी दी गई। कार्यक्रम को सफल बनाने में DPC, रांची एवं करा सोसाइटी के समन्वयक एवं कार्यकर्ताओं की भूमिका अहम रही।

vi. A Workshop on “System strengthening and Community mobilization to strengthen Routine Immunization and Promotion of Health, Nutrition, and Sanitation behaviour in selected urban slums of Ranchi” was organised by Karra Society for Rural Action, Ranchi & Rural Management Programme, XISS, Ranchi dated 13th of December 2023, supported by UNICEF.

The session started with a Welcome note followed by the Introduction & Session objectives. Focus was laid upon the Importance of Routine Immunization, Promotion of Health, Nutrition & Sanitation behaviour. The highlight of the programme was the Routine Immunization and Mother & Child health aspect which must be treated as a challenge for the future.



vii. Across the five districts the District Coordinators met with the district and block level health officials to make them aware of our programme’s goals and objectives and seek necessary assistance from them to effectively meet these goals. Several coordination and sharing meetings were also conducted across the five districts due to which 611 areas were identified where high vaccine hesitancy and resistant communities were present as per the root cause analysis reports shared by the block health officials



GOALS ACHIEVED

10 Urban Slums of Ranchi

Individuals Reached for RI Awareness

65'035

Individuals Mobilized for RI Sessions

1,448

Zero-dose or missed out children on routine immunizations identified

873

Outreach to pregnant women, new mothers, and caregivers

14,832

SHG Leaders Oriented on Health Practices

1,769

Handwashing demonstration

6,503

ANM, Sahiya and Sevika Trained

170

ANMs and AWWs Using MCP Cards in Counselling post training

50%

Influencers Trained in Immunization & Health

1,010

Number of zero dose or missed/left out children immunized

873

5 Districts of Santhal Region

Jamtara, Deogarh, Sahibganj, Dumka and Pakur

Vaccine-Hesitant Pockets Identified

611

Number of frontline workers oriented

876

Events to Address Immunization Myths

48

Influencers Trained for Health Messaging

187



2

PROMOTING TRADITIONAL NUTRITIONAL PRACTICES THROUGH CULTURAL WISDOM AND INDIGENOUS FOOD HABITS AMONGST VULNERABLE FAMILIES OF KHUNTI DISTRICT.

Supported by- Paul Hamlyn Foundation

Project Description

This project aims to enhance the nutritional status of vulnerable families in Khunti district by reviving indigenous food habits. According to NFHS-5 (2020-2021), only 10.5% of children aged 6-23 months receive an adequate diet, with 38.5% of children under five stunted and 32.1% wasted. Factors like geographical isolation, financial insecurity, poor literacy, and inadequate access to health services contribute to the poor nutritional status of tribal communities. The project seeks to reclaim traditional food systems, which have historically supported health and well-being, and promote the consumption of indigenous crops to improve nutrition.

Objectives of the Program

- To improve nutrition status among target community, through learning and knowledge sharing of traditional food practices, culture and applying them in their daily routine.
- To create awareness among community women, adolescent girls, and youth on Health, Nutrition and WASH practices.
- Ensure safe motherhood, immunization, and ensure proper nutrition level among children below 5 years.
- To train adolescents and Anganwadi workers on Menstrual Health, Hygiene & Menstrual Waste Management.
- Create awareness among community members regarding importance of women centric development and promote issue based Gram Sabha.

Program Intervention

KSRA team has focused on capacity building of the team members, Gram Sabha leaders, adolescents, community mobilization and baseline survey in the initial phase.

The focus on the community building their understanding and capacity to bring about changes in their life systems that help them lead a healthy life, reconnect with their ecology and traditional wisdom which not just brings about change but a sustainable change. Also attempts were made to address myths and misconceptions about menstrual hygiene and critical issue of food insecurity and malnutrition.

Building a strong culture of ownership is a crucial component for this program; Ownership gives villagers the ultimate motivation and autonomy to engage in village development plan. It's also about trust mutual understanding, collaboration with stakeholders and creates a sense of pride in their own village development work. The community-based engagement has been initiated and contrasted to levels of involvement, problems to be addressed, key health and nutrition promotion actions.

Major outlines of the intervention:

- Baseline and PRA
- Capacity building of team, community leaders and youth group
- Community Mobilization to spread awareness on malnutrition implications and overcomes
- Quality and quantity of food intake for community members
- The community can adapt positive behavioral change, key health and nutrition behavior
- Key stakeholders and community members can support to plan, take decision, influence and implement

Team Exposure Visit



Community Engagement and Awareness



MHM Training For Adolescents



Program Output

S.no	Deliverable	Achievement
1	Households Reached	710
2	Adolescent Girls Trained on MHM and Life Skills	140
3	BMI conducted	131
4	Malnourished Children Identified	47
5	Families have started consuming finger Millets	47
6	Households Revived Clay Pot Cooking	27
7	Children linked with MTC	15
8	Adoloscents group formed	15
9	Cadres identified by gram sabha	12
10	Gram Sabha meetings now have involvement of women	7
11	Anemic Women Identified	7
12	Inactive Gram Sabhas Reactivated	2

3

STRENGTHENING OF GRAM SABHA TO ENSURE ACCESS AND DELIVERY OF RIGHTS AND ENTITLEMENTS OF COMMUNITY.

Supported by- Azim Premji Foundation

Project Description

This project, initiated by Karra Society for Rural Action in collaboration with the Azim Premji Foundation, focuses on strengthening the Gram Sabha in three panchayats (Mahugaon, Dari, and Devgaon) within the Lapung Block of Ranchi district, Jharkhand. The intervention area encompasses 24 villages, aiming to empower local governance structures and enhance community access to rights and entitlements. By fostering active participation in Gram Sabha processes, the project seeks to improve local democracy and ensure effective delivery of social security schemes, forest rights, and traditional cultural values.

Background of the Program

The target area consists of marginalized communities who often lack awareness of their rights and entitlements. Many families are not fully utilizing available social security schemes, leading to disparities in access to resources. The project aims to address these gaps through community mobilization, capacity building, and advocacy, thereby enhancing the functioning of Gram Sabhas and promoting collective action for community development.



Objectives of the Program

EMPOWERMENT OF GRAM SABHA, GRAM PANCHAYAT AND STRENGTHENING ITS STANDING COMMITTEES

- Regularization of Gram Sabha through training of Gram Pradhan and standing committee members with regular meetings.
- Handholding support to GS in village development planning process at village/hamlet/community level.
- Setting up of grievance redressal mechanism to be placed in gram sabha.(application and grievance mechanism will be developed through standing committee)
- Mass Awareness on Gram Sabha among community through nukkad natak, Wall painting, IEC material distribution in regional language.
- Exposure visits of Gram Sabha leaders to other Gram Sabha for knowledge sharing.
- Quarterly coordination meeting of GS Standing committee with PRI members



ADIVASI COLLECTIVIZATION

Quarterly meeting conducted at village level to promote traditional values, customs, practices, food, forest etc. Promotion of Adivasi tradition and wisdom through cultural activity yearly.

TO ENSURE RATION,PENSION, AND EMPLOYMENT THROUGH SOCIAL SECURITYSCHEMES & MGNREGA IN 24 VILLAGES.

- Baseline survey will be conducted by GS with support and affiliation from Panchayat coordinator to understand status of Social Security Schemes among target HH.
- Staff training on Social Security Schemes (MNREGA, PDS, Pension) (MIS portal, forms, registers)
- Strengthening of GS leader, PRIs, women group on various social security schemes (one of the 3 standing committee members which will work on grievance redressal).

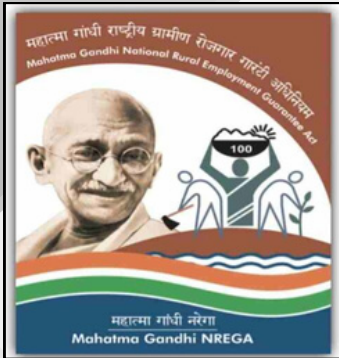
TO CLAIM FOR COMMUNITY FOREST RIGHT (CFR) AND IFR IN 10 VILLAGES

- a. PRI orientation on FRA
- b. Forest Resource committee training.
- c. Exposure visit of FRC & staff members in other CSO field area where CFR have been given

TO BUILD ALLIANCE/ NETWORK FOR ADVOCACY AND POLICY

Formation of network of media person, local CSOs, Gram Pradhan, community leaders, PRI members on social issues.

LINKAGE OUTPUT



New Job Card Applications: 1403
Received: 446
Job Card Renewal: 1286
Renewal Received: 947



Number of Villages
where regular Gram
Sabha is Conducted: 29



New Ration Card: 619
Received: 60



Old Age Pension: 921
Received: 437



Single Women: 39
Received: 10



Disability: 22
Received: 5



Widow Pension: 133
Received: 15



Abua Awas Listed: 663
Received: 63



4

PROMOTING NUTRITIONAL PRACTICE THROUGH AGRICULTURE AND INDIGENOUS FOOD HABITS

Duration: December 2023 - March 2024

CSR Support- JK Files & Engineering Limited (A subsidiary company of Raymond Group)

Background of the Program

The Lapung block of Ranchi district is primarily inhabited by the Munda tribe, surrounded by rich agroforestry resources. Despite this, malnutrition and anemia are prevalent concerns, and food security remains acute, leading families to regularly collect and consume various forest foods. The Munda community's staple diet includes different varieties of rice, green leafy vegetables, roots, tubers, vegetables, and flesh foods. However, few tribal families consume pulses daily, and there's a growing trend toward hybrid varieties over indigenous crops. Although many indigenous foods are highly nutritious, their consumption has declined, along with the traditional diet that previously included rice, maize, and various millets.

The KSRA team aims to build a strong culture of ownership among villagers, emphasizing the importance of community engagement and collaboration with stakeholders to promote health and nutrition.

KSRA team motivated to building a strong culture of ownership among villagers. Creating a sense of ownership among villagers is a crucial component for this program; Ownership gives villagers the ultimate motivation and autonomy to engage in village development plan. It's also about trust mutual understanding, collaboration with stakeholders and creates a sense of pride in their own village development work. The community-based engagement has been initiated and contrasted to levels of involvement, problems to be addressed, key health and nutrition promotion actions.

Objective of the Program

To support the women farmers in such a way so that they can utilise the available Natural Resources in optimum way to achieve the sustainable, simple, scalable and significant income providing livelihood activities. To achieve this objective, after several rounds of discussion with farmers, KSRA decided to support the farmers to implement the cropping system- "The Creepers on Trellis intercropped with leafy vegetables, shade loving crops and fruit crops".

Program Outcome

We are expecting that at the end of the year, the selected farmers will be equipped enough to share the knowledge, skills and benefits of this cropping system to other surrounding farmers. Through this process some of the farmers will become trainer and they can become Agri Human Capital for other their village/Panchayat/other NGO/Government department. The farmers will be equipped enough to utilize of their agriculture land and they can multiply their agriculture land with this cropping pattern. They can earn more than 25000 per year from small piece of agriculture land (5 Dismal). Some part of this income they can reinvest to increase the trellis Agri land and to get more income.

Program Output

3 Villages of Dari Panchayat

Households reached	190
Farmers motivated to cultivate pulses	80
Nutrition Gardens initiated for a healthy and nutritious diet	16
Families started consuming finger millet, reviving traditional food practices	65
No. of families motivated to start cultivation as an additional crop of millets	70
Families started intercropping and vegetable cultivation using the creeper crop from the trellis method	30
Adolescent girls capacitated on menstrual health and hygiene management, enhancing their understanding of a healthy diet, hygiene, and waste management	140



Field training of farmers



5

SUSTAINABLE DEVELOPMENT WITH FOCUS ON RURAL COMMUNITY (CLIMATE RESILIENT AND SOLAR ENERGY)

Supported by- EMP Bindi International

Program Description

Balanga a village in Murhu Block with no electricity is now experiencing a change due to the collaborative effort of VEEC, EMP Bindi International & KSRA, solar panels are being distributed and installed to illuminate 100 houses in the village.

The primary objective was addressing the electricity scarcity by introducing an alternative electrification source. This initiative will include a baseline survey, formation of Village Electrification and Environment Committee (VEEC), training of identified people and monthly contribution. The VEEC will comprise approximately 5 members, with an emphasis on increasing female participation to oversee the electrification process. Additionally, it include enhancing of livelihood opportunities, improving education access, and promoting community health.

This village is situated at hilly region, concerns were raised from the community regarding the lack of basic facilities such as poor inadequate water supply and absence of electricity making it impossible for children to study after dark, and the requirement for an anganwadi center.

The fundamental needs of the village was addressed, particularly in terms of electricity, social welfare through the VEEC, prioritized access to basic amenities to ensure a brighter future for generations to come.



Objectives of the Program

- **Address Electricity Scarcity:** Introduce an alternative electrification source through solar energy.
- **Enhance Livelihood Opportunities:** Create economic benefits for the community.
- **Improve Education Access:** Facilitate studying after dark for children.
- **Promote Community Health:** Tackle health-related issues linked to electricity and amenities.
- **Form Village Electrification and Environment Committee (VEEC):** Ensure community involvement and management of the electrification process.

Program Implementation

- **Baseline Survey:** An initial assessment to understand the community's needs.
- **Formation of VEEC:** Established a committee of approximately 5 members, focusing on increasing female participation to oversee the electrification process.
- **Training:** Provide training for identified individuals on maintaining and managing solar energy systems.
- **Monthly Contribution:** Implemented a system for the community to contribute to the maintenance of the solar panels.



6

KSRA Initiative BLANKET DISTRIBUTION PROGRAM

Background of the Program

In regions experiencing bitter cold, warm clothing is essential for survival. Many individuals living on the streets or in slum areas often lack proper sources of livelihood and cannot afford basic necessities, including blankets. Recognizing that the Right to Life is a fundamental human right, the Karra Society for Rural Action (KSRA) aims to provide warmth and comfort to vulnerable community members during the harsh winter months.

Objectives of the Program

- **Provide Warmth and Comfort:** Distribute blankets to individuals and families living on the streets and in slums to protect them from extreme cold.
- **Support Vulnerable:** Communities: Assist those with low living standards and inadequate livelihood sources.
- **Enhanced Dignity:** The provision of blankets reinforces the dignity of vulnerable individuals, helping them feel valued and supported by the community.
- **Strengthened Community Bonds:** The initiative fosters community solidarity, encouraging local residents to come together for a common cause.

GOALS ACHIEVED

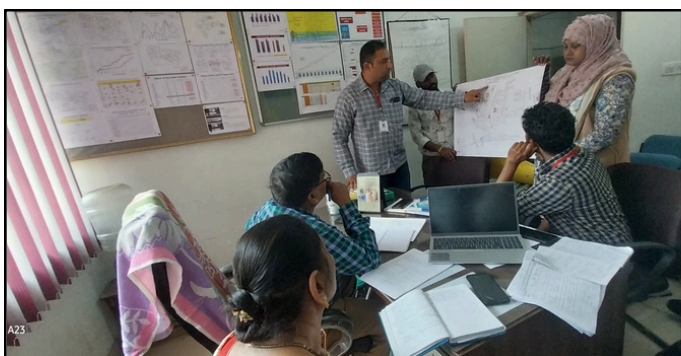
This year, KSRA's team successfully **distributed more than 600 blankets** to the destitute families.

The program aims to alleviate suffering and provide comfort to those who struggle to make a living and cannot afford additional expenses on warm clothing.



KSRA Initiative STAFFS TRAINING PROGRAMME

- **Training on Forest Right Act** was organized by State **FRA Cell** for all CSOs, on the Topics- Salient features of Forest Right Act , discussion on Individual Forest Right and Community Forest Right, discussion on various formats and letters related to Forest Right claim and on the on JharFra app.
- Training on **Local Governance** was organized by **Azim Premji Foundation** held in Saptrishi Seva Bhawan for the Master Trainers. Topics covered were- Salient features of Constitution of India, Fundamental Rights, Importance of Gram Sabha and Gram Panchayat.
- Course on **Local Democracy and Rights and Entitlements** organized by Azim Premji University Topics covered are as follows- **Local Democracy, Panchayati Raj in India Constituion, Good practice in NREGA and FRA**
- Mr. Mritunjay Nayak (Consultant, UNICEF) oriented the team on how to conduct **Participatory Rural Appraisal (PRA)**, highlighting how PRA is a community-centered method that aims to empower communities by engaging local residents in the process of identifying issues, implementing solutions, and monitoring evaluation.
- Mr. Manish Kumar provided comprehensive **training on multilayer farming techniques and sustainable agriculture practices**, focusing on building resilient agricultural systems. His sessions covered the establishment of nutrition gardens, which promote food security and improve the dietary intake of farming households. He also emphasized the cultivation of crops such as arhar, urad, gondali, and finger millets, which are not only highly nutritious but also climate-resilient. This training has equipped farmers with practical skills to increase their productivity while maintaining sustainability, ensuring long-term benefits for both the environment and their livelihoods.
- A visit to the **SATHEE** in Godda as an exposure visit, it provided comprehensive details regarding the necessary actions to improve the community's nutrition and hygiene. Dr. Neeraj Sinha, Chief Executive Officer of Sathi, took a session of the KSRA team and orient on PRI methods



Success Stories

1 JOURNEY OF A DIFFERENTLY ABLED GIRL FROM DARKNESS TO LIGHT

CONTEXT

In the serene yet secluded village of Tetartoli, eight-year-old world is painted in shades of struggle and resilience. Born with severe disabilities, she cannot walk or speak, rendering her utterly dependent on her loving but overwhelmed parents. With a father who works tirelessly as a farmer to support a family of six, their financial struggles seem insurmountable.

CHALLENGES

The shadows of despair loomed large over her family, who felt trapped in a cycle of poverty. Without a disability certificate, they could not access the disability pension that could provide much-needed support. Each day was a battle, not just for survival but for hope.

ACTION TAKEN

During a routine visit, KSRA's compassionate Panchayat Coordinator, Saraswati Devi, noticed her plight. With a heart full of empathy, she spoke with the girl's mother, painting a picture of hope through various social security schemes. It was a pivotal moment—the spark that ignited a change. Saraswati learned of the missing disability certificate and decided to take action. She guided the family through the daunting process of filling out the application, providing reassurance and support every step of the way.

OUTCOMES

After persistent follow-ups with government officials, the moment of joy finally arrived: the girl's disability pension was approved! The family's life transformed overnight. No longer consumed by worry, The parents could now focus on her future. With newfound hope, she enrolled in school, her laughter echoing through their home. The family is eternally grateful to KSRA, knowing that they are no longer alone in their journey. Through the APF-LD project, her family have found not just financial support, but a community that believes in their dignity and potential.



2 EMPOWERING BAKAKERA VILLAGE THROUGH GRAM SABHA MOBILIZATION

BACKGROUND

Bakakera village, situated in the Mahugaon Panchayat, had been grappling with multiple challenges due to the absence of regular Gram Sabha meetings. Villagers were largely unaware of their rights and the government schemes available for their welfare, such as MGNREGA, ration and pension. The village also lacked proper road facilities, making transportation extremely difficult, especially in emergencies. This neglect left the community isolated, disconnected from vital resources, and unable to assert their rights.

CHALLENGES

The main challenge in Bakakera village was the lack of awareness and access to government entitlements due to irregular Gram Sabha meetings. Without this crucial platform for collective decision-making, the villagers were not only uninformed about their rights but also unable to demand better infrastructure or access essential services. The absence of a proper road further exacerbated their difficulties, deepening their sense of isolation and disempowerment.

INTERVENTION

In the initial phase of the program intervention e.g. Aug 2023, KSRA team discussed with gram sabha members and recognized the need to empower the community by bridging the gap between the villagers and their rights. Through numbers of learning and knowledge sharing meeting a sense of ownership developed among the community members. KSRA team Using the Rights-Based Approach, the intervention focused on:

- **Awareness and Capacity Building:** KSRA initiated regular mobilization efforts, conducting awareness campaigns to educate villagers about their rights, entitlements and the importance of the Gram Sabha as a platform for asserting these rights.
- **Empowerment for Advocacy:** The villagers were trained to understand how they could use the Gram Sabha to voice their concerns, demand access to government schemes, and advocate for better infrastructure.

Through continuous engagement, the villagers began to see the Gram Sabha not just as a meeting, but as a powerful tool for claiming their entitlements and driving community development.

OUTCOME

The sustained mobilization efforts led to a significant transformation in Bakakera village:

Active Participation: A sense of ownership developed among the community members. Villagers started conducting regular Gram Sabha meetings, where they discussed their rights and planned collective actions.

Advocacy Success: Recognizing the critical need for infrastructure, the villagers filed a petition through the Panchayat for the construction of a PCC road. With persistent follow-up by the villagers and support from KSRA, the petition was approved by block officials.

Infrastructure Development: The construction of the PCC road was completed by March 2024, greatly improving transportation and connectivity in the village.

CONCLUSION

The transformation in Bakakera village is a compelling example of the power of a Rights-Based Approach to community development. By empowering villagers to understand and assert their rights through the Gram Sabha, they not only gained access to essential government services but also achieved a critical improvement in infrastructure. This case highlights the importance of community mobilization and the role of local governance in ensuring that all citizens can exercise their rights and improve their quality of life.



Before construction



After construction

3 BADAGAI VILLAGE - A COLLECTIVE AWAKENING

CONTEXT

In Badagai, a village once choked by heaps of garbage and overflowing drains, a heavy cloud of despair hung over the community. Residents had grown accustomed to the squalor, their hearts resigned to a reality of illness and neglect.

CHALLENGES

The community's apathy stemmed from years of feeling powerless. They believed that change was impossible, living in a cycle of disease and discontent.

ACTION TAKEN

Enter the KSRA team, armed with hope and determination. They arrived in Badagai, bringing with them not just knowledge, but a vision of what could be. Through engaging sessions, they ignited a fire within the villagers, educating them about hygiene and the dire consequences of their surroundings. Stories were shared, emotions stirred, and a sense of belonging fostered. The mobilizers inspired the community to envision a cleaner, healthier future.

OUTCOMES

The turning point came when the villagers, inspired and united, made a collective decision to reclaim their environment. Bi-weekly cleaning drives emerged from this shared resolve, and the village transformed before their eyes. No longer just a place of decay, Badagai became a symbol of hope and responsibility. The villagers now take pride in their surroundings, cultivating a culture of care and commitment. This transformation is a testament to their unity and the enduring spirit of community—their collective efforts have blossomed into a cleaner, healthier life for all.



4

HEALTH JOURNEY OF A HESITANT FAMILY RESOLVED BY A MOTHER

CONTEXT

In the bustling neighborhood of Ali Nagar, Preeti (changed name), a young mother of two, felt the weight of the world on her shoulders. Her daughters, aged two and six months, had never received vaccinations, leaving them vulnerable. Preeti herself was pregnant and facing complications, caught in a whirlwind of fear and uncertainty.

CHALLENGES

Preeti's reluctance to seek help stemmed from a deep-seated belief that she was undeserving of support. Her daughters' health and her own seemed like distant dreams, overshadowed by her immediate struggles.

ACTION TAKEN

During a house visit, a compassionate KSRA Social Mobilizer saw through Preeti's hesitance. With genuine care, they engaged her in conversation, understanding her fears and urging her to prioritize her family's health. The mobilizer's commitment didn't stop there; they reached out to Sahiya Gulshan Ji at the nearest Anganwadi center, ensuring that Preeti would receive the necessary vaccinations for her daughters.

OUTCOMES

Through persistent encouragement, Preeti finally found the courage to visit the Anganwadi center. That day marked a turning point. Her daughters received their vaccinations, and Preeti received a new MCP card along with crucial health information. The mobilizer's support empowered Preeti, reigniting her hope for a healthier future. She left the center with a renewed spirit, ready to embrace her role as a mother and advocate for her family's health.



5

ZERO DOSE CHILDREN IDENTIFIED AND VACCINATED.

CONTEXT

Most of the inhabitants of Jaam Nagar, HSC under Rajmahal block of Sahibganj district reside along the riverine side of Ganga, largely Bengali speaking, unskilled workers engaged in unorganized sector like brick kilns, bidi industry and agrilabors. Hence, they are at optimaal risk of health hazard and their children are highly vulnerable to VPDs. The above-mentioned HSC is Vacant although an ANM has been hired back sometimes, sahiya is quite laborious but lacking updated knowledge / information, sub-optimal coordination among the FLWs are prevalent by and large.

Keeping the above in view, house to house identification and monitoring was done. More than 100 children were identified who missed the "Age specific" doses of Routine Immunization. A number of Zero dose children were found & listed by the Sahiya for Communication intervention. IPC sessions aligned with the planned VHSND session was undertaken. All the zero dose children got vaccinated with age specific antigens.



ACTION TAKEN

More than 50 dropout children were also brought to the VHSND site for Penta 3, MR-1 vaccination.

Furthermore, necessary efforts are being put forward to reach out the beneficiaries and to compel them for the immunization in coming days.

37th AGM Meeting

Our board members play a vital role in guiding our organization's mission and vision. This year, we convened for several key meetings, including the Annual General Meeting (AGM) held on 30th Jul 2023, where we reviewed our progress and strategic goals.

The board also participated in various project reviews throughout the year, providing valuable insights that shaped our initiatives.



AGM meeting

GLIMPSES OF KSRA INTERVENTION

2023-24



KSRA presence in various media platforms



Liason with Govenment Departments



Koshish kar hal niklega!



Amge Disom, Amge Garam!



Audit Report

K. C. TAK & CO.
CHARTERED ACCOUNTANTS



Ph. : 7004115167
1, New Anantpur
Ranchi - 834002 (India)
E-mail : kctco@yahoo.co.uk

AUDIT REPORT

We have examined the annexed Balance Sheet of M/s :

KARRA SOCIETY FOR RURAL ACTION

as at 31st March, 2024; and the Income & Expenditure Account for ended on that date which are in agreement with the books of account maintained by the said institution.

These financial statements are the responsibility of the Institutions management. Our Responsibility is to express an opinion on the financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable Assurance about whether the financial statements are free of material misstatements. An Audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the management, as well as evaluating the overall financial statement's presentation. We believe that our audit provides a reasonable basis for our opinion.

We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purpose of the audit. In our opinion, proper books of accounts have been kept by the Head Office and the Branches of the above named institution Visited by us so far as appear from our examination of the books.

In our opinion and to the best of our information and according to the explanations given to us the said accounts give a true and fair View:-

(a) in the case of the Balance Sheet of the state of affairs of the above named institution as at 31st March, 2024;

and

(b) in the case of the Income & Expenditure Account of the Net Surplus of its accounting year ended on 31st March, 2024

Ranchi
02-09-2024

For K.C.Tak & Co.
CHARTERED ACCOUNTANTS

RAJIV TAK
Partner
Mem. No. 073716

UDIN : 24073716BKBM AE5085

Audit Report

KARRA SOCIETY FOR RURAL ACTION CONSOLIDATED BALANCE SHEET AS ON 31st MARCH 2024

FUND & LIABILITIES	AMOUNT (RS)	PROPERTIES & ASSETS	AMOUNT (RS)
CORPUS FUND		FIXED ASSETS	
CAPITAL FUND B/F 2,157,636.20		Annexure - 1	1,022,974.00
Less: Excess of Expenditure Over Receipts 336,500.00	1,821,136.20	CURRENT ASSETS & DEPOSITS	
		(As Per Schedule- M)	46,532.18
CURRENT LIABILITIES		CASH & BANK BALANCES	
Expenses payable 51,575.00		(As Per Schedule-N)	836,946.51
TDS Liability 22,275.00			
Bank Interest Refunable to UNICEF 11,466.50			
Total Rs	1,906,452.70	Total Rs	1,906,452.70

[Signature]
PRESIDENT

SECRETARY

As per our Report of even date annexed here with

RANCHI
02/09/2024



FOR K.C. TAK & CO.
CHARTERED ACCOUNTANTS

[Signature]
(RAJIV TAK)
Partner

Mem.No: 073716

Firm Reg.No: 000216C

UDIN : 24073716BKBMAES085

KARRA SOCIETY FOR RURAL ACTION CONSOLIDATED INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED ON 31st MARCH, 2024

EXPENDITURE	AMOUNT (RS)	INCOME	AMOUNT (RS)
By, KSRA (Indian Contribution) Exp. (Schedule-A)	8,53,167.50	To, KSRA (Indian Contribution) Receipt (Schedule-A)	6,73,195.00
By, KSRA (FC Contribution) Exp. (Schedule- C)	14,74,511.00	To, KSRA (FC Account) Receipt (Schedule- C)	14,12,263.00
By, KSRA (System Strengthening & Community Mobilisation- UNICEF) Expens (Schedule- E)	45,58,450.00	To, KSRA (System Strengthening & Community Mobilisation- UNICEF) Receipt (Schedule- E)	45,58,450.00
By, KSRA (Raymond Consumer Care Ltd) Exp (Schedule- G)	4,62,800.00	To, KSRA (APF) Receipt (Schedule- I)	19,50,000.00
By, KSRA (APF) Expens (Schedule- I)	15,93,888.50	To, KSRA (J&K Files Engineering) Receipt (Schedule- K)	7,50,000.00
To, KSRA (J&K Files Engineering) Receipt (Schedule- K)	7,49,959.00	To, KSRA SB Interest	53,119.00
To, Depreciation (As per Schedule-O)	40,751.00	Excess of Expenditure over Receipts	3,36,500.00
Total Rs	97,33,527.00	Total Rs	97,33,527.00

[Signature]
PRESIDENT

[Signature]
SECRETARY

As per our Report of even date annexed here with

FOR K.C. TAK & CO.
CHARTERED ACCOUNTANTS

RANCHI
02-09-2024



[Signature]
(RAJIV TAK)
Partner

Mem.No: 073716

Firm Reg.No: 000216C



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