

# **Karra Society for Rural Action (KSRA) Initiatives to combating against COVID-19 in Ranchi and Khunti District.**

## **Annual Report 2020-2021**

### **ABOUT THE ORGANIZATION**

#### ***MISSION:***

To help build up self sustaining and self reliant communities with major thrust on the development on tribles in the region of Jharkhand through initiatives as an integral part of development spectrum with focus on empowerment of deprived and poor.

#### ***VISION:***

Building itself into an institution capable of building strong communities through their capacity building process, thus enabling them to take their own development initiatives towards Self reliant and self sustainable society

#### ***OBJECTIVE:***

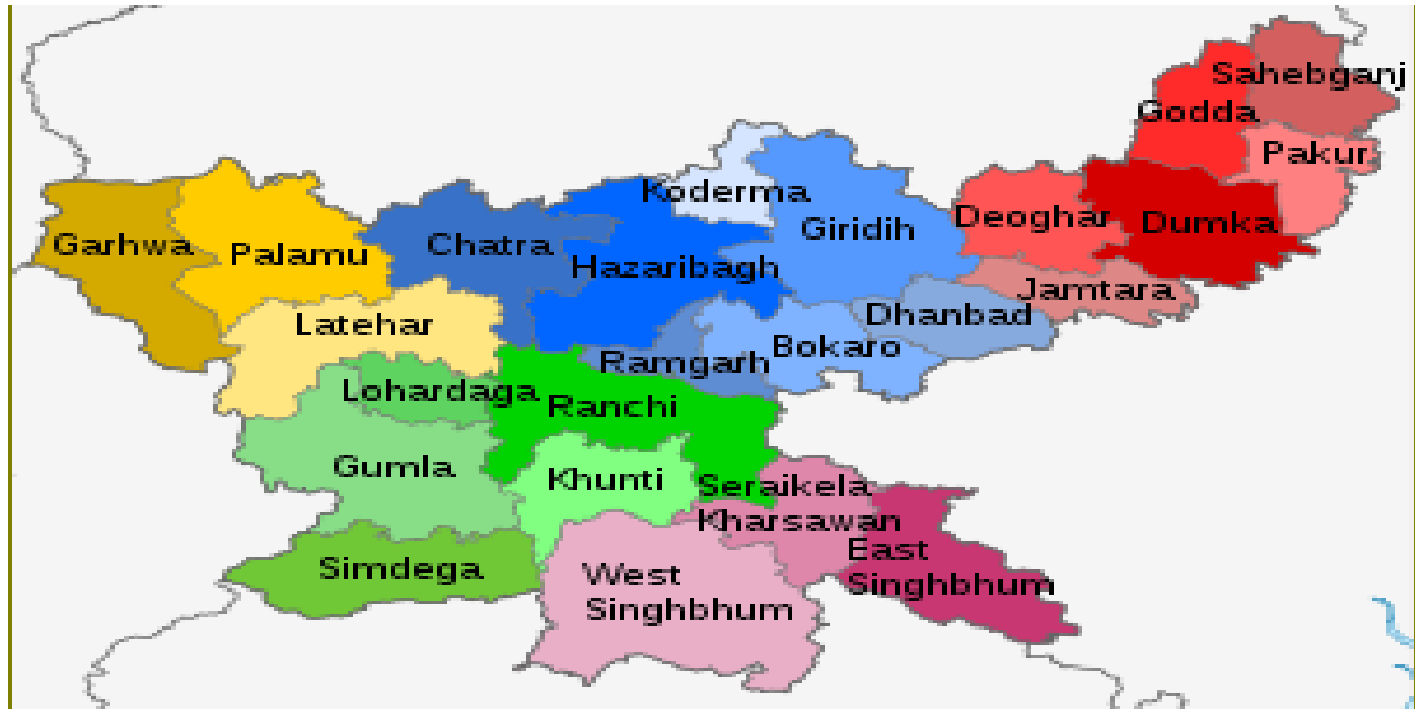
Enhancing the most economically and socially backward rural and urban poor communities to the level of economic and social self-reliance through various integrated development initiatives.

### **All KSRA Programs and Project thus, are directed towards following outputs:**

- Developing into effective support institution.
- Enhancing the quality of its projects towards its sustainability.
- Increasing numbers of small NGOs looking towards KSRA for support and quality enhancement.
- Focused directions and policies that are people's sustainable development oriented.

# AREA OF INTERVENTION

MAP OF JHARKHAND



Khunti District

Ranchi District

**PAST PROJECTS:-**

Sl. No.	Name of Agency	Name of Project/Purpose/Theme	Project Duration	Project Area
1	Mennonite Central Committee, Calcutta	Integrated Agriculture and Development Project	1986-1994	Karra Block, Khunti District
2	Ministry of Health and Family	Family welfare and women and Child Health Project	1988-1994	Karra Block of Ranchi District (Before formation of Khunti Dist.)
3	Mennonite Central Committee, Calcutta	Community Forestry and Farmer's Training and Agricultural development	1988-1995	Karra Block of Ranchi District (Before formation of Khunti Dist.)
4	Embassy of Netherlands, New Delhi	Integrated women Development and HIV & AIDS awareness Project	1996-1998	Karra Block, Khunti District
5	Miseriar, Germany	Integrated Tribal development Project ( Health, non-Formal Education and Income Generation)	1997-2001	Karra Block, Khunti District
6	Netherland Embassy, New Delhi	HIV/ AIDS Awareness	1998-2000	Karra Block, Khunti District
10	Population Concern, UK	Reproduce and Child Health	1999-2000	Karra Block, Khunti District
11	Rotary International and CARE India	SHG/Cluster Association CB Training and Seed Money	1999--2001	Karra Block, Khunti District
12	CARE International, CARE India and Rotary Foundation	Women Empowerment Through Micro Enterprise Project	1999-2001	Karra Block, Khunti District
13	IDRF, CIDA Canada	SHG Mobilization health and Non formal Education	1999-2002	Karra Block, Khunti District
14	CARE India	Integrated Nutrition and Health Improvement Project	2000-2001	Karra Block, Khunti District
15	IDRF, CIDA Canada	SHG Mobilization health and Non formal Education	1999-2002	Ranchi Urban slum area in Ranchi City
16.	IFAD/World Bank/ Govt of India and State Govt	Swa Shakti Project	2000-2004	Karra Block, Khunti District
17	NABRAD, GOI	Women Self Help Group Formation Project	2000-2004	Karra Block, Khunti District

18	Ford Foundation, New Delhi	A project on Environment, Equity and Justice for Quarry workers with special emphasis on women and child labour in Karra)	2002 (One Year)	Karra Block, Khunti District
19	DFID/Development Alternative/ Price Water Hoopers	Poor Area Civil Society Program (PACS) Project on People to people Link for self-Reliance (As lead CSO)	2003-2008	Karra Block of Khunti District and Kamdara Block of Gumla District
20	JTDS, GoJ	Watreshed Management in Khutpani, WS	2004-2009	KhuntpaniBlcok, West Singhbhum District
21	MORD GOI/UNDP	Poverty Alleviation through NRM Project Social Mobilzation around NRM and Livelihood Promotion	2005-2008	Karra Block, Khunti District
22	UNICEF Ranchi	Referral Netwrok to reduce MMR/IMR in Khunti Dist.	2008-2012	All Blocks in Khunti District of Jharkhand State
23	FVTRS, Bangalore	Promoting Micro Enterprises of viable Trades among poor illiterate women and school drop outs through Vocational Trainings	2009-2010	Khunti District of Jharkhand State
24	JSLPS RD GoJ/UNDP	Livelihood Promotion in 45 villages in Namkum Ranchi	2009-2011	Namkum Block, Ranchi District
25	IGSSS New Delhi	PEARL Project on Livelihood Advocacy,	2009-2012	Khuntpani Block, West Singhbhum District
26	IGSSS	State Alliance for Accessing Livelihood, Jharkhand (SAFAL Network Project) under Pearl Project (As lead CSO)	2010-2011	All Jharkhand State Alliance
27	CINI- Child in Need Institute	CHIN CHANGE, Communication for health awareness and Networking for Grass root Empowerment project	2010-2012	Karra Block of Khunti District
28	MoRD- GoI/JSLPS/GoJ, Ranchi	MGNREGA-NRLM-CFT Project	2014-2019	Karra Block of Khunti District

## **PROJETS AT A GLANCE**

1. Azim Premji Philanthropic Initiatives (APPI)
2. A Community Mobilization Initiative in Urban Slums of Ranchi\_Supported by UNICEF
3. Agricultural Technical Support By CONNECT

## **COVID-19 and Context of Khunti, Jharkhand**

Khunti district is covered of 6 Blocks with majorly tribal dominated population. Khunti is widely covered with forest (with varieties of flora and Fauna) but majority of its population falls below poverty line and as a result most of the laborers had migrated to other states. Covid -19 has affected rural population very badly as they are dependent on agricultural and labour-intensive works. More than 20 thousand labourers of Khunti were stuck outside because of lock down. Farmers who are marginalized have their cash in hand completely exhausted, it is a big challenge how to help them to earn their livelihood. A lot of people were already working in MGNREGA for their livelihood; apart those who are coming back during the period of lockdown will also require some work for their livelihood.

*In the given context, some of the emerging issues are as follows: -*

- a) Most of the villagers are daily wages labourers and they are struggling for two times meals because of lock down.
- b) Lock down has badly affected the small and marginalized farmers, vendors, rural shopkeepers, dibyangjan, single and old aged women as they belong to daily wage earners and most marginalized/vulnerable groups in the society.
- c) Poor awareness level in the tribal dominated areas about Covid-19 and its preventive and curative measures as it's totally new to all.
- d) Agricultural activities have been badly affected as this was the time of harvesting and cultivating new crops mostly vegetables and summer crops.
- e) Labourers who are coming from outside are not disclosing their identity and not proposing for quarantine / isolation. It may be dangerous, if they are corona infected.

## Humanitarian activity

### I. Dry Ration distribution and other essential items

Since lockdown was imposed KSRA and its team was engaged in relief activities amongst the most poor and vulnerable house hold of Ranchi urban slum which include area like Hindpiri, Islam Nagar, Azad Basti, Ilahi Nagar, Pundag, Kanke Kishoreganj and ratu road in Ranchi. KSRA has also initiated relief work in Karra block and Khunti block of Khunti District, Jharkhand. KSRA has distributed more than 6000 Kit which includes dry ration and other essential items, further

distribution is in progress.

**Following are the details of Distribution Kit**

**Category 1: Rice 25 kg, Cooking Oil 1 Ltr, Pulses 2 Kg, Salt 1 kg, Biscuits 1 pkt, Mask 4 pcs, Soap 2 pcs and Sanitary Napkin 1 pc**

**Category 2: 5 kg rice, 2 kg wheat flour, 1 kg Pulse, Oil 1/5 litre, Chana 1 kg, Spices 50 gms, Salt 1 kg, 2 kg potato, 1 kg onion and a soap**

**Category 3: 10 kg rice, 2 kg Pulses, Oil 1 ltr, Chana 1 kg, Spices 50 gms, Salt 1 kg, 3 kg potato, 2 kg onion and a soap**

District	Block/Urban	No. Of families supported			Total	Supported by
		Category 1	Category 2	Category 3		
Khunti	Karra	0	550	0	550	KSRA/Local contribution
Khunti	Karra	750	0	0	750	APPI
Khunti	Khunti	0	100	0	100	KSRA
Ranchi	Ranchi Urban slums area	0	3000	900	3900	KSRA/Local contribution



- *Distribution of Dry ration and other essential items*

## II. Relief amongst vulnerable households, Capacity building & Awareness

Community participation is key to control spread of COVID-19, its imperious to engage with local influencers, social workers and leaders to convince people to follow government norms, social distancing and practice hygiene behaviours. KSRA has been engaged in relief and awareness work on COVID-19 by providing non cooked food/dry ration and other essential items to

vulnerable families and spreading awareness through community volunteers and audio vehicle. KSRA through its team of volunteers and awareness vehicle have reached to families of 19 Gram Panchayat panchayats directly and provided information on COVID-19. Content was including advice on symptoms, prevention measures, care, precautions and social distancing measures, cooperation with health workers, and other useful information including links to the Government helpline phonenumber and services.

We have made more than 24000 people aware about Human body distancing and its importance across the intervention in Karra Block. We are also marking and making white circle at public places in the rural locations to ensure social distancing during different occasions like ration distribution, Pragma kendra, market place visit etc.



- *Awareness campaign amongst villagers*

## III. IEC Materials and Audio Van announcement

KSRA has equipped the audio auto with banner and public announcement system to make people aware about measures to be taken during COVID19. This auto is moving across the Block and Villages till 15th June and distribute postures and handbills to make people aware on preventive and curative measures of Covid-19. Morethan 5000 posters and handbills have been printed and distribution is in progress.





- Block Development Officer-Karra, flagged off Audio Autorickshaw and volunteer with Audio Auto in a village

#### IV. Support to Block Administration

KSRA volunteers are working in coordination with district and block administration to substantially address the emerging issues at community level. Counseling and referring migrant labourers to quarantine purpose, linking community members to community kitchen, proper ration distribution to needy persons are some of the areas, where we are participating with block administration.

#### V. Strengthening PRI and other Institutions on COVID-19

KSRA has constantly made efforts to orient CBO & PRIs on health behavior and measurers. Gram Sabhas, SHGs, Youth Groups, Farmers Groups, Adolescent Groups, Village Health, Anganwadi workers, etc. are mobilized and equipped with preventive and curative measures of COVID-19. Few training programs have been conducted for strengthening the PRI members, SHG leaders and other functionaries on various themes linking with COVID-19 pandemic situation and also, we engaging Panchayati Raj Institution members in all our interventions to support the community in sustained manner.



- *Capacity building of PRI members and frontline health workers in Bakaspur Panchayat*

## **VI. Convergence for Sustained Livelihood Support**

KSRA team is also identifying more sensitive/vulnerable families who are prone to migration to ensure their sustained livelihood by enhancing their Agri productivity, linkage building with state support system like major programmes under MGNREGA, recently launched by state i.e. **Birsha Munda HaritYojna**, for employment generation for all migrant and existing labourers. Besides we are also mobilising other line department for intervention and building skills of local youths who are prone to migration. We are also supporting MGNREGA and its implementation which is major source of employment in coordination with block and district administration.



## VII. Counseling of Migrant Labourers

Huge numbers of migrant labourers have started coming to Jharkhand and in few cases, they may not report to authority. So, KSRA staffs / Volunteers have been trained to counsel them and report to block administration for screening, checkup quarantine purpose. 130 such migrant labourers have been counseled and linked to block administration.

## VIII. Support to Quarantine center in Karra Block

COVID-19 crisis has severely affected, due to return of migrant labourers there has been huge requirement of food supply and other essential items in quarantine center in Karra block. At this time of despair situation, KSRA has extended its to Karra Block to fight against COVID 19. With support of APPI, KSRA has tried extend a helping hand to the BDO – Karra, by providing the block with dry ration and other essential items for quarantine centers of Karra Block. Items that contains Rice, Cooking Oil, Pulses, Salt, masks, toothpaste, tooth brush, Soap, gloves, cap, bedsheets and towel.



- *KSRA handed over dry ration and some essential items for quarantine centers of Karra block to BDO*

## COVID-19 and Context of Ranchi, Jharkhand

Jharkhand recorded its first COVID-19 positive diagnosis on 31 March in Hindpiri, a densely populated area in Ranchi, the state capital. After this the area was partially locked down, however, further testing resulted in a steep surge in number of infected community members leading to the area being completely sealed off as a hotspot containment zone since April 11, 2020. These areas were under a complete locked down for 72 days. In the initial stage of infection spread, majority of the cases in Ranchi were reported from Hindpiri and nearby areas like Azad Basti and Millat colony area. There were initial incidents of rebellion reported from the area against health and sanitation workers due to which local CSO involvement and interventions were solicited to mitigate the situation through community sensitization and counselling. Unicef has partnered with KSRA to implement a project on community mobilization to promote social distancing and key health behaviours to prevent spread of Covid-19 in Hindpiri and adjacent areas.

## Covid Relief Activities By KSRA

### a. Assisting Health Department for awareness and promote to COVID test amongst people of Briatu and Morabadi.

From 18<sup>th</sup> June to 22<sup>nd</sup> June 2020, The KSRA team had assisted medical team in Bariatu and morabadi in mobilizing the community mobilization activity to conduct covid19 test for those who are around age group of 40 years and is suffering from disease like diabetes, hypertension, cancer, thyroid, TB. Our volunteers and audio van had covered ward number 4. People of Bariatu were also supported our team in mobilization and build up good understanding on health crisis situation. As well as, KSRA's volunteers distributed leaflets of preventive messages and pasted some information on wall regarding covid 19 test for those who are around age group of 40 years and suffering from high risk disease, around 1000 households became aware and mobilized this activity was done for assisting health department in out of our target outreach area.



### b. Meeting with Anganwadi Sevika

A step forward. KSRA volunteers met with Anganwadi sevikas of Hindpiri area and mobilized them on covid19 with important preventive messages. Also, our volunteers discussed the role of Sevika in Anganwadi Centers and various schemes and service supplies that the Centers are delivering to the community. Our volunteers also discussed the gap and how to overcome that gap so that more community members benefit through that centers.



### **c. Distribution of soap**

As the COVID-19 pandemic spreads across the globe, millions of people are heeding the advice of health experts to wash their hands. A simple tool to promote public health, handwashing is one of the most effective ways to prevent transmission of disease—not just the coronavirus, but also diarrhea, cholera, and typhoid. During COVID-19 and infectious disease outbreaks, an effective emergency response can expand access to this most basic of public health interventions. So many people in Ranchi slums who do not have a handwashing facility with soap at home, this small action to prevent infection remains out of reach.

We are also helping people understand the benefits of handwashing through educational and behavioral tools and tactics. KSRA Volunteers Teams have conducted house-to-house campaigns in five wards of Ranchi. During these household visits, community mobilizers provided counseling and education on prevention and response with a focus on handwashing with soap and water and safe household water treatment. Community volunteers carried out household visits and hygiene training, ensuring that families not only had adequate infrastructure for handwashing, but were also equipped with the knowledge of the health and safety benefits of this simple but life-saving action.



### **d. Mask distribution**

KSRA has always worked in the community with a vision and holistic approach to cater the community in the best way possible. Volunteers has started distribution of masks and soap amongst people of Hindpiri area. Although mask distribution was not a part of planned activity but KSRA has tried to mobilize for the mask for distribution while mobilizing the community.

A small child was given mask during the distribution on which child became very excited and told that “Ye to hum kabhi nai utareng”.



**e. Distribution of hygiene kits (Mask, Soap and Sanitary Napkin) amongst community members in Ranchiurban slums:**

Hygiene Education and Awareness Programs are at the heart of any successful sanitation program. During the lock down there were shortage of supply of most of the essential items. KSRA felt that the need of supplying the sanitary napkin amongst the women of vulnerable households. Thus, KSRA has included hygiene kit in list of distribution items. Hygiene Kits was distributed in an attempt to mobilize the community specially adolescent girls. Efforts have been made to make them aware of hygiene practices during menstruation. Fund were mobilized from other sources. The main motto behind distribution of hygienic kit which contains sanitary napkins is to create awareness among the people of selected slum area specially educate the adolescent girls on menstrual hygiene as most of the people lives in kuccha house or asbestos shelter and is unaware of personal hygiene practice.



#### **f. Blanket and food distribution by KSRA**

KSRA is a well-known organization of Ranchi, since its early days, it has always wished to bring a positive change in the society and make the world a better place to live, by helping the needy. To fulfill the organization's mission, it started various social initiatives years ago.

There is no better gift than providing warm clothing to the needy during the winter season. There are lakhs of homeless and poor people in our city. Due to lack of resources, they experience bitterness of winter and are at far great risk of suffering from severe illnesses. The early onset of winter this year has made them vulnerable, but at the same time, it has allowed KSRA to serve humanity by donating blankets and ration to the needy. There cannot be a bigger satisfaction than saving someone's life.

Thus, every winter, KSRA makes a small but important contribution in the lives of the poor people. We even invited many volunteers to become a part of their noble mission. And many friends, volunteers, families and others in our network got inspired by our social activities and joined our initiative to contribute towards the society in their own little way.

Over the years KSRA has organized many food distributions drives; blanket distribution drives and conducted many other social activities. Recently, we organized a wonderful pre-Christmas celebration with underprivileged children in one of the slums of Ranchi. KSRA has become the Secret Santa for the needy people of the society. We spent a wonderful time with the children, giving them gifts, snack boxes, thus spreading joy and happiness in their lives. We distributed around 650 blankets for destitute (500 AFMI and 150 from local contribution), 30 woolen clothes (from AFMI) and jacket for vulnerable adolescents. We also raised money internally and distributed 200 food pockets to the destitute in Dhurwa slum area.



#### **g. Liaison with municipal corporation staff**

Our volunteers briefing municipal corporation staff on areas that had huge pile of garbage and areas to be sanitized. As a result, those areas that had huge pile of garbage waste was removed and those areas was sanitized. Also, disinfectant was sprayed on various water resources and open drainage in Hindpiri and surrounding areas.



#### h. Hand wash demonstration

Hand wash demonstration shown by our volunteers in and around Hindpiri area. Every house hold which is being visited by our volunteers is being mobilized by proper hand wash practice. Practical hand wash demonstration is also being done so that people can easily understand proper way of hand wash.





## i. Training of Ranchi Volunteers.

Training of volunteers were conducted for Hindpiri area. This was the first session after relaxation in lockdown. Feedback of field activity and a quick recap of first online training conducted by UNICEF was done. Detail discussion on weekly report and daily activity was done. IEC materials, Mask, Gloves, Head cover and disinfectant distributed amongst all volunteers.



- *Volunteers Training cum meeting and IEC material distributed*



- *Training and Capacity building of health workers and other staff of Anjuman Islamia hospital, 62 Hospital staff were trained by UNICEF on prevention of COVID-19 and precautions to be taken in Hospital premises.*

## **“ONLINE ORIENTATION ON MENSTRUAL HEALTH AND HYGIENE”**

### **Background**

Menstruation remains a taboo in many parts of the world even today despite countless efforts to erase the stigma associated with periods. Menstruation is a healthy biological process of women and girls' reproductive cycle, yet, culturally, it is still considered to be dirty and impure in various parts of India. This makes menstruating girls and women often feel ashamed and embarrassed to talk about, which can negatively affect their health. To break the silence around periods one must raise awareness of the importance for women and girls to hygienically manage their menstruation.

During our field work it was found that menstrual hygiene management continues to be one of society's greatest stigma and only a few women in the project area have access to proper facilities to ensure hygiene, whereas the majority of them, especially those in the slum areas, remain unaware of the scientific knowledge of periods and hygienic health practices and still resort to reusable unhygienic cloth during periods.

About 2993 women have been mobilized for menstrual health and hygiene and the findings of our study are very grim. It has been observed that around 70% of the women use clothes during their menstruation cycle. The same piece of cloth is used repeatedly without even being cleaned appropriately. A huge portion of women in these slums were not even aware about the sanitary napkins which are very easily available in the market. Maximum women had no knowledge about properly disposing their menstrual waste. Often tend to throw their waste in an open space in and around their house.

It was very surprising for KSRA's volunteers to see young adolescent girls looking into the sample sanitary pads with astonishment. Some of them said that though they have seen the ads of the sanitary napkins in the television but they are seeing them for the first time in reality.

The findings were alarming and this incited us to conduct an online orientation program on menstrual health and hygiene with the help of UNICEF for the residents in the project area. The idea of online orientation served many purposes.

1. Primarily, in educating and making the women aware of the need to maintain proper and hygienic menstrual health and
2. Clearing their clogged mind of all the myths and taboo.
3. It was largely seen that due to their conservative mindset they were not willing to discuss about the issue in front of their family, especially the male members and thus participating online was a more comfortable option for them.

### **Discussion:**

The vastly experienced team of experts from UNICEF, Miss Laxmi Saxena and Miss Shreya Tripathi, educated a batch of 195 strong young girls and women about menstrual issues and hygiene practices. They conducted a detailed session about the correct hygiene practices that should be followed during the menstruation period and also explained the correct ways of disposing the menstrual waste. They made them attentive regarding the various deadly diseases that are associated with menstruation, if proper hygiene conditions are not maintained. The orientation program was organized with a prime objective of breaking the silence, raising awareness and changing negative social norms surrounding menstruation. They were also advised to spread their learning amongst their acquaintances so that more and more people can benefit by getting proper knowledge. Many participants shared their problems and doubts at the end of the session which clearly showed that the targeted audience participated actively in the orientation and learnt their lesson well.

### **Participants:**

A total of 195 from 16 project wards joined the online program either by logging individually or joining in a group. Out of 195 participants 180 were female members and 15 were male participants. The male participants were majorly from the youth group/local volunteers of the 16 wards. Women from different key groups were approached and mobilized for this online discussion. Women from two SHG groups, school teachers who reside in that locality, mothers of teenage girls and various youth volunteers were amongst the few who joined our discussion. The participants were meticulously chosen according to their role and responsibility towards our society so that the overall level of participation in terms of quality gets enhanced and also the message can reach others.

### **Response:**

The response of the participants was quite positive. Our volunteers met all the participants after the program was over and were overwhelmed by the positive response that they got from the participants. They shared that they have understood the issues related to menstruation very clearly and all their myths got erased. The mothers of young girls said that now they will be able to guide their daughters in a much better manner during their menstrual cycle. Few of the participants also shared their feedback videos with us which we have shared in the WhatsApp group.

### **Problems/challenges faced:**

Many people who had showed their interest for the orientation program were not able to join due to lack of proper knowledge of using the zoom app. Though, they were demonstrated many times by our volunteers they failed to login which again shows that majority of the population, especially the marginalized section of

the society, are still to get technology friendly. Many people thus joined in a group and few joined our volunteers for the orientation program.

## **“ACTIVITIES CARRIED OUT FOR MASK WEARING CAMPAIGN”**

### **a. Orientation of People in the crowded places:**

Places like Khadgara bus stand, Firayal Chowk, market places, Kaantatoli, Bangali colony and others were selected for our campaign and the people were essentially communicated on how to wear a mask in a proper manner and also made them aware on the importance to curb the pandemic. They were also told that proper disposal of mask is also as important as wearing a mask properly. Wearing of mask properly along with maintaining social distancing will ensure that corona will not spread like wild fire. In this short span, more than 4000 people were oriented regarding proper wearing of mask and maintaining social distancing being the key to curb the spread of corona.

### **b. Orientation of Shopkeepers/ vendors:**

Shopkeeper and market members were mobilized on how to maintain social distancing and how important it is to wear mask properly. Keeping 2 ft distance for the customers is must, use of sanitizer and cashless transaction were key messages. They were also told to discourage their customers in not bringing their children and old age people in the shops so that the vulnerable group stay at home safe and secured. Fencing was shown to the shopkeepers so that they can maintain a proper distance with all the customers.

### **c. Orientation of Youths :**

Key messages like wearing of mask, social distancing and avoiding social gathering were discussed during the interaction with youth. Apt videos and reading material were also shared so that they understand the situation better



#### **d. Orientation of local community leaders:**

Information related to our campaign was given to the local community leaders like ward parishads of all the 16 wards and other influential personalities of the area so that they understand its importance and also influence the residents to do the same. They also shared their messages and videos so that their messages can be reached to the people directly.

Religious leaders are very important in society and people listen to their messages very carefully and so it was pre decided that the religious leaders will be included in our campaign to make our objective acceptable and effective amongst the people.



### **COMPETITION CONDUCTED FOR THE SLUM CHILDREN**

#### **Background/Justification:**

Children deserve the right to life, health, education, and even the right to play. Additionally, children's rights include the right to family life, protection from violence, and not to be discriminated against. The child also has the right for their views to be heard. Children represent one of the most vulnerable groups in a society. They also represent a society's future: future decision-makers, leaders, health care providers, inventors, and more. Ensuring a safe and positive future for the world starts with educating and caring for the kids of the present, which is the goal of Universal Children's Day.

#### **KSRA's initiative:**

This year we celebrated this occasion from 14th November to 20th November with the slum children of our project area. We had made an effort to inculcate the out of school children of the area so that they are not

left behind. The children in lower economy areas suffer from various financial and health problems and don't have access to education or medical opportunities. They are greatly unaware and ignorant of all the rights they are entitled to. Engaging them in different activities will directly impact their thought process and they will get conscious in a better way. Through these activities we have tried to emancipate the slum children as an agent of change so that they can evolve as a decision maker, disseminating a serious message on "climate change" and "preventive ways to stop corona virus" through various fun activities was carried out in our project area.



### Objective of the activities:

- Empowering Children as agent of change.
- To provide psycho-social support through various activities among slum children.
- Evolve them as the decision maker.
- Making the children understand about the importance to follow the rules made to control the spread of corona virus.
- Making the children understand the graveness of climate change and how it will directly affect the society and also them.
- Understand the importance of Water recycling and plastic waste management.

- Making the out of school children understand the importance education and also acquaint them towards their rights.

### The activities done for Children's Day:

- Poster Making/ Drawing Competition: the children who participated in our poster making competition were mostly out of school children, hence mobilizing them effectively was a huge task for our volunteers. Our volunteers were in regular touch with these children and elucidated them the topics. "Climate change" and "preventive ways to stop corona virus", through various IEC materials and videos. They also assisted them in their activities so to shed their confusion and in participating. A total 160 out of school, slum children participated in our program. 150 poster/ drawings were submitted to us through WhatsApp. All the stationary items (white sheets, colors/pencil and erasers) were provided by KSRA. Also, the arrangement of refreshments had been made by KSRA so that the activity can be twinned with fun and frolic. The selected posters were further tagged in our various social platforms where different taglines #world children day, #go blue were used to spread this message.
- Video Messages by the children: the identified children from the project area were mobilized and asked to share their video messages on the mentioned topics to us through our volunteers. As done in the first activity even here the topics were clearly elucidated through various IEC materials and videos which have been already shared to all the volunteers. The children conveyed their messages by reciting poem, reading Out slogans or giving a speech. Refreshments were provided by KSRA to all the participants and also to motivate the children in participating for the cause. A total of 30 videos were submitted.
- Go Blue: Through our intervention many landmark buildings were light up in blue to show their support for child rights. To promote UNICEF'S #Go blue campaign and to highlight the issue of child rights, KSRA'S volunteers organized blue lighting at 6 landmarks building and places in Ranchi City.
- Also, we celebrated Diwali with 150 slum children of our project area (who participated in previous activity), keeping Blue lights as the background. Diya and crackers were distributed amongst them to help them spread smile and light of education.

### Impact of the activities:

1. The children enjoyed their activity and also learnt greatly from it. Now, when they are not going to their respective schools, they were getting de-motivated and psychologically low. Through these activities we were able to boost their attitude up to a great extent. Many children are also asking, as to when this kind of activity will come up in future.
2. The slum children are now aware about the ill effects of climate change on our society and also its impact on them.

3. Now, they have a better understanding of the importance of Water recycling and plastic waste management. (They have promised they will not use plastic and will ask others to stop its use and will not waste water unnecessarily as well).

4. They are now more aware about the preventive measure that needs to be followed to curb the spread of CORONA virus.

5. They have also understood the importance of education and promised that they will enroll themselves in the nearby government school or an open school.



## OUTCOME/PROGRESS

<b>Deliverables / Indicators</b>	<b>Population covered/ benefitted</b>
Community outreach through local volunteers	111700 Ranchi city + 23,000(karra)
Community outreach through vans (AV system)	83365
Public announcements through mosques	18
Number of complaints and requests forwarded for healthand sanitation services	1500
Number of water sources disinfected	700
Number of families reached for demonstration of appropriate hand washing, social distancing and wearingmask.	12443
Number of religious leaders and community influencersreached.	385
Number of community volunteers reached through online platforms	2500
Number of medical and paramedical staff of Anjuman Islamia hospital oriented on personal safety and hygienefor COVID-19.	62
Distribution of mask and sanitizers amongst community	55000
Distribution of hygiene kits (Mask, Soap and Sanitary Napkin) amongst community members in Ranchi urbanslums	5000
Mobilization of Shopkeepers on preventive measures	5100

## CASE STUDY-1



### **Phulmani Horo, w/o Moko Horo, Ludru village of Sungi panchayat.**

As the world grapples with a health crisis, women are facing many crises. livelihood of casual labourers, migrant labourers, farmers, millions of people are badly hit due to lockdown. Phulmani Horo is about 50 years old. Living in a small house with her family. Her husband is not capable to do physical labour work. She is landless and marginalized woman. During the community house visit KSRA volunteer Mr. Janardan Singh found about the status of Phulmani. As we know During first phase of lockdown the movement restrictions were very strict and that time, she was struggling for livelihood even she had no any money to purchase the essential things. She had such a situation that she could not even ask for help from any neighborhood. She was in need some moral support because her confidence level was very low just because of pandemic situation.

KSRA volunteers conducted counseling for minimize her stress level. She got moral support, and suggested that MGNREGA work is going to start and you can get work in MGNREGA. And also, suggested to apply work demand in MGNREGA. To be selected by KSRA for urgent relief was a great support her, she got dry ration and some hygienic kit. This was given a boost to her self-worth. After getting the Relief Kit her smile was worth a million dollar.

## CASE STUDY-2



### **Nanda Munda, S/o late Budhwa munda, Tunel village of Menha Panchayat**

Nanda Munda is physically challenged (Divyang) person, he is struggling to spend his life. He is living with his brother's family. He said to KSRA volunteer, I could not go anywhere already but in this pandemic situation, the person who is sustaining me also lost his livelihood. He also said, it seemed that everything was over, but now there is still hope that we will live more. His abject poverty and physical condition had often made his social rejection.

He got moral support through house visit of KSRA's volunteer. He was provided ration and the time of receiving the kit he said, I thought that we would get 5-10 kg of rice but it seems ration will sustain more than a month, counselling and care has also received which reduced the sorrow. Seeing the others wearing masks, I thought who would give this thing to us, but when we got it today, we came to know that today there is humanity alive and society needs it a lot. Many Thanks to humanitarian support to APPI

### CASE STUDY-3



#### **Mogla Herenj, S/o Maghu Munda, Chainpur village of Kudlum Panchayat**

Mogla Herenj is about 95 years old. He has been living in a small house with a relative's family and does not have any children. He said, due to coronavirus lockdown everyone is thinking for themselves, then who will see me. Everybody is looking for their livelihood and so many people are in the food crisis. During the house visit of KSRA volunteer, it was clearly seen that his health was deteriorating due to lack of food. KSRA Volunteer watched her position and selected him for immediate relief program. With KSRA intervention he was provided dry ration which is now helping him survive the crisis.

## “PRESS RELEASE”

### कोरेंटिन सेंटर के लिए राहत सामग्री दी

**कर्ग** कर्ग सोसाइटी फॉर रूरल एक्शन रांची से संचालित कोविड-19 जागरूकता कार्यक्रम व राहत कार्य 2020 के तहत प्रखंड के सत कोरेंटिन सेंटर के लिए बीडीओ को खाद्य सामग्री उपलब्ध करावे, जिसमें चावल 25 क्विंटल, चना दाल 3.5 क्विंटल, रिफाइन तेल 50 लीटर, नमक 50 केजी, टूथब्रश 100 पीस, टूथपेस्ट 100 पीस, मास्क 1500 पीस सौंप गये. सोसाइटी के अध्यक्ष सह संचालक शाफीन अली ने ब्रेड शीट 100 पीस, टॉकिल 100, गलक्स 100 पेपर व सैनिटाइजर भी उपलब्ध कराने की बात कही. सोसाइटी शुक्रवार से प्रखंड के करीब 750 परिवार के बीच राहत सामग्री बाँटीगी और 178 राजस्व गाँव में जागरूकता अभियान चलावेगी.

### कोरोना जागरूकता वाहन को किया रवाना



**कर्ग** बीडीओ कुमार दिवेश द्विवेदी व अंचल पदाधिकारी पुष्पाक रजक ने शुक्रवार को प्रखंड सह अंचल कार्यालय परिसर से कोरोना जागरूकता वाहन को रवाना किया. उक्त वाहन को कर्ग सोसाइटी फॉर रूरल एक्शन रांची द्वारा चलाया जा रहा है. सोसाइटी के डायरेक्टर साफिन अली ने बताया कि इस जागरूकता वाहन से कोरोना से बचाव से संबंधित जानकारी दी जायेगी. कुल छह वाहन को रवाना किया गया.

### 100 जरूरतमंद परिवारों को दी राहत सामग्री



**कर्ग** लॉकडाउन को लेकर स्वयं सेवी संस्था कर्ग सोसाइटी फॉर रूरल एक्शन रांची ने शनिवार को जबड़ा, मद्दुगमा व लुदर गाँव के 100 जरूरतमंद परिवारों के बीच राहत सामग्री बाँटी. जिसमें प्रति परिवार को 25 किलो चावल, दाल दो किलो, तेल एक लीटर, साबुन दो पीस, बिस्कुट एक पैकेट, नैपकिन एक पैकेट व मास्क किट में दिया गया. वहीं कर्ग सोसाइटी के अध्यक्ष शाफीन अली ने प्रखंड व पंचायत स्तरीय कोरेंटिन सेंटर के लिए ब्रेड शीट 100 पीस, टॉकिल 100, गलक्स 100 पेपर, टोपी 100 पीस कर्ग बीडीओ को दिया. मैसे पर सोसाइटी के एनआरएलएम एक्सपर्ट शमीम अख्तर, हसनैन, सुजीत कुमार, जनार्दन सिंह आदि उपस्थित थे.

## कोरोना वायरस संक्रमण से बचाव हेतु जागरूकता अभियान कार्यक्रम प्रारम्भ

सीडिल दूरिन रांची। जिला प्रशासन, पुलिस एवं कराँ सोसाइटी परी करल एक्शन के संयुक्त व्यवधान में रांची के हिंदीपैड़ी एवं अलापाम के क्षेत्रों में कोरोना वायरस संक्रमण से बचाव हेतु जागरूकता अभियान कार्यक्रम प्रारम्भ किया गया क इस जागरूकता रथ की एलडीओ रांची लोकेश मिश्रा, मिटी एसपी कुमार लौभ एवं कराँ सोसाइटी कार्यक्रम समन्वयक नटीम अक्षर ने संयुक्त रूप से किया। पी पी कंचाडंड स्थित गुहनामक स्कूल के परिसर से जागरूकता रथ की रवाना करते हुए एलडीओ ने कहा कि कराँ सोसाइटी के स्वयंसेवक हिंदीपैड़ी एवं उसके



अलापाम के क्षेत्रों में जागरूकता अभियान चलाने वाले जवानों के साथ जागरूकता अभियान के प्रारम्भ के अवसर पर।

जागरूकता कार्यक्रम अगले तीन माह तक चलेगी जिसमें स्वास्थ्य कर्मियों के कार्य में सहयोग करना एवं विभिन्न तरह पर सफाई कार्यों का ध्यान रखना शामिल होगा। कार्यक्रम का उद्देश्य जन जागरूकता अभियान चलाना है, जिसके अंतर्गत सभी वर्गों के कार्य प्रारंभ एवं समाज के अन्य गणमान्य व्यक्तियों की श्रम धनोदारी होगी।

### सड़क दुर्घटना में एक युवक की मौत

सीडिल दूरिन रांची। कोलार के क्षेत्र के अला-छपरा हाइवे पर राँचपुर के समीप सड़क दुर्घटना में एक युवक की मौत हो गयी। मुक्त कोलार वन क्षेत्र के नगर निवासी एवं पारसनाथ घाटक का 40 वर्षीय पुत्र संतोष घाटक वधक जात है। मिला जानकारी के अनुसार संतोष घाटक मुजबार की मुकल किली काम से वापक से बहुत ज रा था। इसी बीच राँचपुर के समीप छपरा की ओर जा रही ट्रैक्टर ने धक्का मार दिया।

## 75 किसानों के बीच वीडर मशीन बांटी गयी



कराँ। कराँ सोसाइटी फॉर ररल एक्शन व कनेक्ट सोशल इंटरप्राइजेज डेवलापमेंट सर्विसेज के संयुक्त प्रयास से प्रखंड के बमरजा, बक्सपुर, जरिया, छाता, सुनगी पंचायत के 75 किसानों के बीच लाइन धान रोपा कार्यक्रम अंतर्गत वीडर मशीन बांटी गयी। कार्यक्रम के दौरान कनेक्ट के मनीष कुमार ने बीच की छंटाई बीज उपचार, नर्सरी की तैयारी, पौधा प्रत्यारोपण, लाइन से लाइन की दूरी, खाद की मात्रा, बीजाभूत, जीवाभूत व निमास्त्र का प्रयोग करने की जानकारी दी। कम खर्च, कम बीज, कम खाद, कम समय व कम मेहनत लगाने की बात बतायी गयी। कार्यक्रम में कराँ सोसाइटी के अध्यक्ष एसएम शाफिन अली, परियोजना समन्वयक सादिक जहाँ, रंभाक्री सिंह, अनीता देवी, काली कुमारी, जनार्दन सिंह, सनिका कच्छप, रंजीत सिंह उपस्थित थे।

### 57 लाभुकों के बीच मछली जीरा का वितरण

अलापाम के क्षेत्र में कराँ सोसाइटी फॉर ररल एक्शन व कनेक्ट सोशल इंटरप्राइजेज के संयुक्त प्रयास से अलापाम के क्षेत्र में 57 लाभुकों के बीच मछली जीरा का वितरण किया गया।

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# “PHOTOS GALLERY”









