

KARRA SOCIETY FOR RURAL ACTION, RANCHI

PROFILE

1. Name of the Organisation

Karra Society for Rural Action

2. Address:

Ahmad Complex (First Floor), NO.8, Dr. Fatehullah Road, Ranchi –834001
Jharkhand, India

Phone No. 91-651 - 2212609(O) , 0651-6571093

E.mail: mail2ksra@gmail.com

Web site: www.karrasociety.org

3. Registration No.(Under The Societies Registration Act 1860)

a. No: 284-85/86, October 11, 1985, PATNA (UNDIVIDED BIHAR)

b. NEW REG.NO: 378/2007-08 18TH JUNE 2007, RANCHI (JAHRKHAND)

4. FCRA Registration No & date

337800039 Dated 21 December 2002(New Number, Replacing Old No-031190091)

5. Vision, Mission & Goal of KSRA

Karra Society for Rural Action was established in the year 1985 with noble aim of uplifting socially downtrodden communities belonging to both rural and urban areas including the tribals, particularly in Karra Block of Ranchi District and generally, in whole of the Jharkhand State.

KSRA MISSION

KSRA mission is to help build up self sustaining and self reliant communities belonging to both rural and urban areas with major thrust on the development of tribal in the region of Jharkhand through initiatives as an integral part of development spectrum with focus on empowerment of deprived and poor.

KSRA VISION

KSRA thus, looks towards building itself into an institution

- a) that is capable of building strong communities through their capacity building process that makes them skilled in decision making, thus enabling them to take their own development initiatives
- b) that the experience and expertise earned is shared with other national as well as international organization.

- c) That it is capable of meeting its own liabilities and establishment expenditures by putting the best use of its infrastructure and facilities.
- d) And finally it develops new techniques that build up strong communities and a vibrant society capable of taking own development initiatives.

KSRA OBJECTIVES

Background of the organization

Karra Society for Rural Action was established in the year 1985 with noble aim of uplifting socially downtrodden communities belonging to both rural and urban areas among poor women and children, youth and farmers in the Jharkhand State. KSRA works on the issues of Women Empowerment, Livelihood promotion, NRM, Social Mobilization, Watershed Management, Mother and Child Health, Skill Development among youths. Its major partners over past decade have been JTDS GoJ, UNICEF, UNDP, MORD GOI, JSLPS GOJ, CINI, IGSSS and its project area consists of Ranchi, Khunti and West Singhbhum Districts of the state of Jharkhand.

KSRA objectives as envisaged are:

- Enhancing the most economically and socially backward rural/urban poor communities to the level of economic and social self-reliance through various integrated development initiatives.
- Providing opportunities to the communities to build up small groups and enhance their capacity in order to make them responsive to their problems and needs.
- Providing training on various issues to the members of the rural as well as urban communities at various levels of understanding and education through Participative methods.
- Participating in all government sponsored projects, which are addressed to the poorest in the rural as well as urban communities and thus seeking effective linkages with all agencies, financial institutions and training and development agencies within the country and abroad.

6. Our priority development sectors AND Achievements of the organization in the past five years.

Experience: Provide details of coverage of the organization in terms of Districts, Blocks and Gram Panchayats with types of activities being implemented and the target group.

S.No:	Districts	Blocks	Gram Panchayats	Activities	Target Groups
1.	Ranchi	Namkom	Banda Siri Kolad Chitir Torar Hajam Nichitpur- Raidih	Livelihood Promotion, SHG mobilization, Drip Irrigation, Poly House vegetable promotion, Goatry promotion etc	ST/SC Others

			Heth dahu Koeinribera		
2.	Khunti	Karra, Murhu, Rania, Khunti, Arki, Torpa	All Panchayats	Social Mobilization, SHG promotion, capacity building and training, NRM, Agriculture, Referral Networking to reduce MMR and IMR	St/SC Others
1.	West Singhbhum	Khutpani	Barachiru and Purnia, Sarda and Barkela panchayats	Watershed Management, SHG mobilization, capacity building and training,conversion with govt schemes (MGNREGS)	ST/SC

Resource mobilization: Provide details of donors along with funds received with details of purpose during 2011-2012, 2012-2013 and 2013-14.

S.No:	Name of Donor Agency	Name of Project/Purpose	Project Duration	Amount Received (INR)
1.	JTDS, GoJ	Watreshed Manahgement in Khutpani, WS	2004-2009	20,33,552.00
2.	MORD GOI/UNDP	Social Mobilization around NRM among 300 SHGs in Karra Khunti	2005-2008	1,07,87,039.00
3.	JSLPS RD GoJ	Livelihood Promotion in 45 villagesin Namkum Ranchi	2009-2011	30,78,357.00
4.	IGSSS New Delhi	Livelihood Advocacy, Khutpani, WS	2009-2012	32,39,983.00
5.	UNICEF Ranchi	Referral Netwrok to reduce MMR/IMR in Khunti Dist	2008-2012	49,49,425.00

SHG Mobilization: Provide details regarding coverage of states and districts, total SHGs mobilised, system of SHG account maintenance, audit of SHG accounts, number of SHGs credit linked, Provide letters from Banks/MFIs to evidence the number of SHGs mobilised and credit linked.

S.No	Donor and Project Name	District, Block State	Total SHGs Mobilized	Accounting System of SHGs	No. of SHGs credit linked
1.	UNDP/MORD GOI Social Mobilization	Khunti, Karra Block, Jharkhand	300	Cash, Ledger, pass	82 under SGSY with

	around NRM in 123 villages of Karra Block Khunti District			books maintained by SHG appointed accountant	Bank of India Karra
2.	UNDP/JSLPS RD GoJ Livelihood promotion in 45 villages in Namkum Block Ranchi District	Namkum Block, Khunti District	100	Cash, Ledger, pass books maintained by SHG appointed accountant	No SHG Credit linkage
3	IGSSS, New Delhi Livelihood Advocacy Project 25 villages	Khutpani Block WS	55	Cash, Ledger, pass books maintained by SHG appointed accountant	No SHG Credit linkage
4.	JTDS, GoJ 6 villages Sanjay Milli Watershed Project 6 & 7	Khutpani Block WS (6 Villages)	6	Cash, Ledger, pass books maintained by SHG appointed accountant	No SHG Credit linkage

INRM/ Watershed Development/ In-situ water harvesting: Provide details regarding INRM/Watershed Development/ In-situ water harvesting works undertaken with details of programmes in which the organization has participated and quantum of funding utilized with letters/MOU/Agreement with the donor agency.

KSRA has undertaken three major watershed Development/NRM projects since 2004 till 2012 and has recently launched CFT MGRGES Conversion with watershed development Planning project from 1st July 2014. These are:

- 1. Sanjay Milli Watershed Development project from 2004 till 2008 with the support of JTDS and IFAD** in 6 Villages in 2 Panchayats of Khutpani Block in West Singhbhum as FNGO with main tasks of mobilizing communities in these villages and providing ground support to Technical Team of JTDS based in District Office. Our organization was provided with only Admin. Support to the tune of Rs.18,24,307.
- 2. Social Mobilization around Natural Resource Management among 300 SHGs in 123 Villages in Karra Block, Khunti District from the year 2005 till 2009 with the support of UNDP and MORD GoI New Delhi.** The project focused on SHG mobilization, agriculture and varietal seed promotion, development of NRM based activities such as, development of Ponds, check dams, wells, vermicompost units,

forestry and irrigation development through ownership of irrigation machines, training and development and capacity building of SHG members, farmers and youths development of three marketing centers for the SHG women members to store forest produce and market these produce locally to get better price. **The total fund invested was Rs. 1,07,87,039.00.**

- 3. Livelihood promotion in 45 villages in Namkum Block of Ranchi District from 2009 till 2011, supported by JSLPS RD GoJ and UNDP.** The project worked on SHG and community mobilization, promotion of NRM activities such as development of Ponnd, checdam, vegetable growing promotion through Drip Irrigation and Poly house development, Development of Village Micro Plan, Promotion of Goat rearing, training and capacity building on various issues of RTI, MGNAREGS, Govt Entitlements for poor, SRI farming health and Vegetable growing and marketing. A special program on Coimmunity Radio was also implemented with 35 radio programs were produced at Village level and broad caste from AIR once a week on Sunday from time slot from 6.30 pm to 7 pk in the name of Nava Dahar. A total of **Rs 30,78,357.00.**

Income generating Activities: Provide details of income generating activities promoted by the organization with methodology used for mobilising and financing beneficiaries, sub-sectors supported and number of households supported.

KSRA implemented Micro Finance Activities with support of FWWB Ahmedabad, ICICI Ban and HDFC Bank in Khunti District and Ranchi District. KSRA implemented this program through its Barch offices at Khunti, Karra, Lodhma and Tupudana, Following is the detail of the activities:

S.No	Micro Finance Support Agencies	Amount supported (INR)	Duration in Year	Methodology for Mobilizing SHG/Groups	I.G Activities for which Micro finance was provided.	Number of House Hold/Beneficiaries supported
1.	FWWB Ahmedabad	3800000	2006-07	Through SHG mobilization, identification of SHG through assessment process, loan disbursement weekly refund	For small businesses of the SHG members, Grocery, vegetable vending, vegetable drowing, seed purchase, hotels tea stalls etc	1200 HH approx as recorded in Karra and Lodhma Branch records.
2.	HDFC Bank	3000000	2006-07	Same as above	Same as above	Same as above
3.	ICICI Bank	5000000	2006- 07	Same as above	Same as above	Same as above

Integrated production and marketing support: Provide details of Integrated production and marketing / value chain related activities implemented by the organization including value chains promoted, methodology used, support provided, area coverage and number of households promoted.

S.No :	Production and Marketing related Activities	Methodology	Support Provided/duration	Area Coverage	House holds/S HGs covered	Benefits to the community
1.	NTFP collection and agriculture produce during season such as Ber, Tamirin, Jamun, Millet s etc	Under UNDP NRM SHG Mobilization project 300 SHG were grouped into 17 Clusters, each having 18 SHG as members. Three clusters were selected to come under this activity according to their willingness, access to the forest areas and desire to invest their own money.	Each of the selected cluster were given a community godown and Rs 70000 as seed money and were encourage to invest similar amount and begin the activity by buying Agr/Forest produce, store in their respective godowns and market these products	Lodhma and Karra area under Karra Block, Khunti District.	50 SHG having everage 15 women member got covered.	750 tribal families got benefit through respective clusters and SHGs.

Social Sector Activities: Provide information on experience in social sector activities such as education, health, sanitation, legal rights and HIV awareness.

KSRA conducted several programs on Health, Education, Legal Rights and HIV awareness since its inception. Some of the program details is given below:

S.No:	Social Sector	Donor	Activities	Duration/ years	Area	Amount INR
1.	Integrated Tribal Development Project	Miserior, Germany	Health, Non formal Education and Income generation Project	1997-2001	Karra Block, Khunti	8,21,325.00

2.	SHG Cluster Association Mobilization Project	Rotary International and CARE India	SHG/Cluster Association CB Training and Seed money	1999-2001	Karra Block Khunti District	17,53,142.00
3.	HIV/AIDS Awareness Project	Netherland Embassy, New Delhi	HIV/AIDS awareness	1998-2000	Karra Block, Khunti District	1,63,000.00
4.	Training on RCH Project	Population Concern, UK	Reproductive and Child Health	1999-2000	Karra Block, Khunti District	8,46,417.00
5.	Integrated Nutrition and Health Program	CARE India	Nutrition and Health Improvement activities	2000-2001	Karra Block, Khunti District	2,58,400.00
6.	Urban Slum Project	IDRF,CIDA Canada	SHG Mobilization health and Non formal Education	1999-2002	Ranchi Urban slum area in Ranchi City	11,78,329.00
7.	Non Formal Education Project	AID, USA	Non formal education among urban poor children	1999-2001	Ranchi Urban Slum areas	2,20,146.002

Gender: Provide details regarding implementation of activities related to women's rights, legal aid to women and other gender related programmes.

A project on women empowerment called SWASHAKTI was implemented with support from JWDS (Jharkhand Women Development Society) GoJ and GoI HRD Ministry, World Bank and IFAD, in Karra Block with mandate of working with 100 women SHGs in the areas of women and child rights, SHG mobilization, women and child health, gender equality, women empowerment through financial strengthening. The project was carried out from 2000 till 2005 with the fund support of Rs.16,20,750. JWDS Agreement attached

7. LIST OF OFFICERS AND MEMBERS FOR THE EXECUTIVE COMMITTEE OF KARRA SOCIETY FOR RURAL ACTION FOR THE YEAR 2012-13

Sl. No.	Designation	Name of the person with Address	Gender	Educational Qualification	No. of years experience of working in social sector
1.	President	Syed Afzal Ahmad , 7/2 Madina Manzil, Resaldar Nagar, Doranda, Ranchi	Male	PGDPM	30 years
2	Secretary	Luquman Quamer , Quamer House, Resaldar Nagar, Doranda, Ranchi	Male	B.Tech	10 Years
3.	Treasurer	W.H.C.David , YMCA Dhurwa, Ranchi	Male	B.Com	30 Years
4.	Member Executive Committee	Enamul Haque GowalToli, Resaldar Nagar, Doranda, Ranchi	Male	B.A	11 years
5.	Member Executive Committee	Javed Jamal GowalToli, Resaldar Nagar, Doranda, Ranchi	Male	B.A	8 years
6.	Member Executive Committee	S.K.Giri , Hatia Dam Site, Dhurwa, Ranchi	Male	B.Com	4 years
7.	Member Executive Committee	Dr. Gyan Prakash , 10 Mile, Khunti Road , Ranchi	Male	MBBS	3 years

8. Details of staff: Provide a list containing names, gender, age, designation, qualification, total number of years of experience and number of years of experience in the organization of all professional staff.

S.No	Name of the staff member of KSRA	Designation	Gender M/F	Qualification/Expertise	Year of experience	Area/responsibility within the organization
1.	Shri S.A.Ahmad	President/ CEO	Male	Post Graduate in Social Service specializing in Human Resource Management	32 years	Chief Executive Officer/overall incharge
2.	Shri Chandan Sharma	Project Coordinator	Male	PGDRM, Orissa	5 years	Incharge CFT MNERGA Project JSLPS/GoJ/RD GOI
3.	Shri.Shamim Akhter	NRM Expert	Male	B Com, PG Diploma in Business Administration	20 years	NRM Expert, CFT MNERGA Project JSLPS/GoJ/RD GOI
4.	Shri. Shakil Ahmad	MIS Officer	Male	B.Com	5 Years	CFT MNERGA Project JSLPS/GoJ/RD GOI
5.	Shri. Sadique Jahan	Accounts Officer	Male	B.Co., ICWA	8 years	KSRA
6.	Shri. Shoaib Ahmed	Accounts	Male	Graduate	8 years	KSRA Accounts.
7.	Shri. Janardan Singh	Community Mobilizer	Male	Intermediate	4 years	Comminty Mobilizer
8.	Ms Rambhavati Devi	Community Mobilizer	Female	Intermediate	4 Years	Community Mobilizer
9.	Shri.Shakir Hussain	Community Mobilizer	Male	Matric	3 year	Community Mobilizer
10.	Shri.Sanika Kacchahap	CRP	Male	Intermediate	12 years	Community Resource Person
11.	Shri. Akbar Jawed	Community Mobilizer	Male	Matric	3 year	Community Mobilizer
12.	Shri.Sukra Mahli	CRP	Male	Intermediate	3 year	Community Resource Person
13.	Smt.Rejina Hembra	CRP	Female	Matric	1 Year	Community Resource Person
14.	Shri.Ranjit Singh	CRP	Male	Intermediate	5 Years	Community Resource Person
15.	Shri. Md. Mushtaq	peon	Male	Literate	13 years	Office Assistant
16.	Shri Sanjeet Kumar Singh	Technical Assistant	Male	Dip in Civil Engineering	1 year	Technical Assistant
17.	Shri Anil Flex Dhan	Community Mobilizer	Male	B.A	10 years	Community Mobilizer
18.	Shri Francis Xavier Horo	CRP	Male	B.A	10 years	Community Resource Person
19.	Shri Kumar Gaurav	Technical Assistant	Male	Dip in Civil Engineering	1 year	Technical Assistant
20.	Shri Amrit Baxla	CRP	Male	Matric	5 Years	Community Resource Person

9. Operational Area (geographical)- State, District, Blocks

KSRA has the mandate for working in whole of the Jharkhand State. At present it is working in Ranchi District (Namkum Block), Gumla District (Kamdara Block) , Khunti District (Karra,Torpa, Khunti and Murhu Blocks)and has begun work in Sighbhum (W) District in Khuntpani Block.

10. Target Groups

Women and children primarily Tribal in rural as well as urban areas and farmers.

11. Area of Intervention/ Sector

Women Empowerment through micro credit enterprises, Child labor and Girl Child Gender Equity, People to people link for self help, Environment Equity and Justice, Health, Education and Local self Governance and Enhancement of Income through livelihood Opportunities

12. Program Implementation Strategies

The strategy of the organization as practiced during the last 16 years of operation is evolving around the empowerment of women both in rural and urban areas through forming local self help groups and building their capacities through intensive training and sensitization activities. This is evident, as for KSRA has been implementing major women development projects like Integrated Women development and HIV/AIDS, Family Welfare and women and Child health Project, Women empowerment through micro-enterprise, Women SHG formation and Swa-Shakti women empowerment projects, Slum Development project with emphasis on making women self depended through micro enterprises. This add importance to its objective for promoting Gender sensitization and providing women centered development.

13. Project Monitoring System (Monitoring Design)

KSRA has a established monitoring system that applies to all the program and projects.

The methods that are followed are as follows:

Organizational Level

- ✓ Annual Plan/ Strategy Plan
- ✓ planning Meeting
- ✓ Daily field/Project visits by Field workers/Animators
- ✓ Weekly field/Project visit by Supervisors in all villages/cluster of villages
- ✓ Weekly meetings of Supervisors with Field workers
- ✓ Monthly Field visit by Project Coordinators
- ✓ Monthly Field Staff Meeting/Progress assessment
- ✓ Inter Project Linkage Meeting
- ✓ Annual feed back
- ✓ Community/Village Level
- ✓ Daily Field Visit To Self Help Groups/Village/Community by Supervisors

- ✓ Village/community Self Help Group Weekly Meeting
- ✓ Village/Community SHG Level Weekly Financial/progress data collection
- ✓ Village/community Cluster (of SHGs) Level Monthly Meeting
- ✓ Village/Community Block Level Yearly Meeting

14. Account Book Keeping

KSRA has its Account Department with a full time Accountant and Accounts Officer to Oversee day to day accounting of the programs/project expenses. All the accounting Procedure is well defined and fully computerized.

15. Annual grants receipts and grant expenditure for the last three years as per the audited financial statements (year/total grant receipts/total project expenditure)

Year	Expenses	Income
2011-12	48,62,664.60	50,04,552.75
2012-13	21,85,590.31	21,85,590.31
2013-14	11,28,760	11,28,760

16. Details of tax exemption issued under IT Act 1961:

Exemption under IT ACT Sec.12 (A),

17. Documentation System

Reports of the various project activities, data collection and narrative reporting is collected every month during the monthly meeting project/program wise at KSRA HQ. All the information is then compiled and put into computer. Documents of each program are either made quarterly, six monthly or yearly depending upon the need of the sponsor agencies. KSRA then prepare the final document and send the same to the agency concerned.

18. Infrastructure:

a) Central office

Ranchi Own Premises 1600 sq. ft. 4 rooms, 5 computers, 3 Laptop 1 gen- set, 1 Photocopier, 1 duplicating machine, overhead projector, motorcycles, Jeep, furniture and other equipments.

(b) Regional Centre

Karra Block own building 1200 sq. ft. three rooms, 1 computer, 1 gen-set, public address system, slide projector, mopeds, motorcycles etc.

(c) Khunti Dist office at Azad Road, Kayum Building first floor Khunti.

(d) Project Offices at Namkum Block (Ranchi District) Khunti, Karra, Torpa, Murhu, Rania and Arki (Khunt District) Chaibasa (West Singhbhum District).

19. Organisational Structure

KARRA SOCIETY FOR RURAL ACTION, RANCHI,ORGANOGRAM

